

Saying Thank You

A guide for frontline employees



Finding opportunities to thank everyone who is involved in the success of your campaign is so important. This guide will give you some ideas on who to thank and how to thank them. Use your creativity and think about how you would want to be thanked or a time you felt proud after being recognized!



Customer and Member Thank You

Each person who donates should receive a heartfelt and genuine thank you! Here are a few ideas on how to say thank you:

Ways to Say Thank You:

"Thank you so much! You are making a big impact on our community!"

"Thank you so much for choosing to donate to our local Children's Miracle Network hospital. Every dollar makes a big difference."

"Thank you for helping us Help Kids Live Better."

"Thank you for donating today! We are so excited to raise funds and awareness for our local CMN Hospital this year. "

Ways to Show Gratitude

Celebrate every dollar raised! Some CMN Hospitals partners have 'thank you' signs at the register and use gongs, bells, whistles, clappers, or party horns to celebrate a donation.

Make every thank you feel genuine and warm.

Think about times you've been thanked or felt recognized. Use these experiences to make your customers and members feel appreciated.

Be sure to have your location manager's approval before implementing anything new!



Associate Thank You

Raise your coworker's spirits and boost team morale by finding opportunities to thank them for their passion and dedication during your campaign!



Coworker receives a donation:

"Congrats on getting a \$3 donation today, great job! Thank you for making a difference at our local CMN hospital!"



Coworker receives a 'no':

"Even though they didn't donate today, thank you for continuing to make the ask. You are making a difference at our local CMN hospital!"



Encouraging the ask:

"Let me know if you want to practice making the ask! Here is my favorite way to ask for a donation...."



Thank you for all your hard work!

The impact your location makes would not be possible if it weren't for your commitment and dedication to your local Children's Miracle Network hospital. We are so grateful for your passion and dedication not only during your campaign, but all year. Thank you for helping us Help Kids Live Better!