

Greeks Give Hope Segmented-Fundraising Email

\$0 Dancers

Hi (...),

Thank you so much for registering for Terp Thon 2019! Today, we are asking you to start your Journey to making the biggest impact we can For The Kids at Children's National by getting your first donation today.

Once you hit \$120, you will receive an invitation to Dance Marathon! Here is the Terp Thon 2019 Fundraising Toolkit to help you get started. This is a guide to everything you need to know about fundraising! In this toolkit you will find:

- Who to ask for donations
- Sample Emails and Texts to send to friends and family
- Sample Social Media Posts
- Post this Venmo Graphic on Instagram.

I cannot wait to see all that you accomplish in these next **18 days** until March 9th. If you have any questions, please let me know!

For The Kids,
Victoria

\$1-60 Dancers

Hi (...),

Thank you so much for starting your fundraising for the patients and families at Children's National Hospital. Today, we are asking you to continue your fundraising so you can make the biggest impact For The Kids at Children's National Hospital.

Once you hit \$120, you will receive an invitation to Dance Marathon. Here is the Terp Thon 2019 Fundraising Toolkit to help you. This is a guide to everything you need to know about fundraising! In this toolkit you will find:

- Who to ask for donations
- Sample Emails and Texts to send family and friends
- Sample Social Media Posts
- Post this Venmo Graphic on Instagram.

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For The Kids,
Victoria

\$61-120 Dancers

Hi (...),

Thank you so much for starting your fundraising for the patients and families at Children's National Hospital. You are (...) away from receiving an invitation to Dance Marathon on March 9th!

Here are some ways to help you continue your fundraising:

- Post this [Venmo Graphic](#) on Instagram.
- Post your fundraising Link on Social Media
- Ask your neighbors, professors and bosses for donations

I cannot wait to see all that you accomplish in these next **18 days** until March 9th. If you have any questions, please let me know!

For The Kids,
Victoria

\$120+ Dancers

Hi (...),

Thank you so much for all that you have done for the patients and families at Children's National Hospital. I cannot wait to stand with you on March 9th to celebrate all that we have accomplished!

Your Journey doesn't have to end here! Here are some ways to reach the next Fundraising level:

- Post this Venmo Graphic on Instagram.
- Post an Instagram poll asking your friends how much you can Venmo request them
- Email past professors and bosses

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For The Kids,
Victoria