Key:	Email- All Dancers	Email- Segmented Dancers	Greek Specific	Email- Other audience	Text Message	Dancer FB Page
February 2019						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	31	1	2
	First Day of Classes				PHA Recruitment	PHA Recruitment
3	4	5	6	7	8	9
PHA Recruitment					PHA Recruitment	PHA Recruitment
10	11	12	13	14 SU2SL/Dancer Meeting	15	16
	Team Switch TTPT		SU2SL Announcement	Post Dancer Meeting	Team Switch	
	SU2SL Info for Greeks		SU2SL Announcement	SU2SL	-	
PHA Bid Day				Dancer Meeting SU2SL		
17	18	19	20	21	22	23
Color Wars Annoucement	Presidents Email	Greeks Give Hope		Dancer Appreciation	Highlight Day	
Color Wars Annoucement		Greeks Give Hope	1	Dancer Appreciation (MM)		1
Color Wars / SU2SL Thank You / GDOM info				Dancer Appreciation		
				Greek Dancer Appreciation / GDOM Thank you	Personal Gre	ek Outreach
Color Wars Announced		Greek DOM		Dancer Appreciation Day		
24	25	26	27	28	1	2
				Art Therapy Push		
Week of Why/ Color Wars Update	Children's National & NICU Vemno Graphic			Art Therapy Push \$0-\$60 Dancers	Tell Me Your Why	
Color Wars Update	Nieo venno Graphic	Greek Texts	Greek TTPT Email	Text Greek Venmo Graphic	Greek Texts	
Week of Why	Week of Why	Week of Why	Week of Why	Week of Why	Week of Why	Week of Why