**In-event fundraising plan**

* Throughout the day, dancers will have the opportunity to tweet @VOLthon their why and be put up on the projector screen.
* We will recognize comma club members as they hit comma club with the airhorn.
* Every $500 milestone will be announced during push hours, “every time you hear this sound \*cue airhorn\* we’ve raised $500.
* Every $30 gets a paper CMN balloon at check-in or at Finance table

**Announcements**

We are making 3 announcements at 10:40

* 50 states push
* Airhorn
* Charity Drawing

We are making an announcement at the beginning of Middle School Block to tell dancers about our 1 hour push. We will make another announcement 30 minutes in to push them more.

* At 3:45 we will announce the Mizzou competition with AJ (miracle child)
* At 5:10 we will announce the moving jail for tropical hour and also give out some fundraising awards
* At 9:35 we will give out more fundraising awards

**50 states push-**

Dancers will receive a fundraising card with fundraising events throughout the day. Betsy will announce at 11:15 what is going on, the 50 states push will last for the whole day, the person who gets donations from the most states will receive a fundraising award! First Dancer to get a donation from each state’s name will get filled in in the powerpoint.

Dancers are responsible for self-reporting each state they get.

**CHARITY DRAWING**

Every $20 donation earns you a raffle ticket, you will show a fundraising committee member your donor drive at the donation station upon check in, and then after check in for every other $20 you raise you will earn another raffle ticket.

During slow hours like Slumber Party block it may be beneficial to say that the next person who raises $10 will receive a raffle ticket

**Disney Hour-**

Introduce the balloon wall. You will earn a paper CMN balloon for every $100 you raise, and if you hit comma club you will receive a button!

**Middle School Hour-**

Announce a fundraising push in honor of Kate’s 16 years off treatment. ONE HOUR LONG. Raise $16 for the 16 years for Kate. Come back in the middle of the hour and push them with a ~special announcement~

**UT Hour-**

At 3:45 AJ will kick off the Mizzou competition.

**Tropical Hour-**

A fundraising committee member will announce the moving jail at the top of tropical hour. The rules for moving jail are:

* You will pick a number between 1-10 out of a hat(?), you then have 15 minutes in the moving jail to raise double that amount of money.
  + Ex: If you pick 5, you have to raise 10.
* If a friend enters you into moving jail, you will still follow the same rules, but will have to raise triple the amount
  + Ex: If you pick 3, you have to raise $9

**Prior to FUNDRave:**

Encourage them to ask that one last person, and that in-event is coming to a close

Cash cut off is 9PM, cutoff is 9:30 for all fundraising