

HELP US HELP CREDIT UNIONS FOR KIDS®

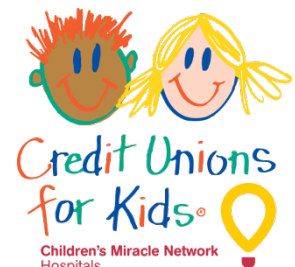
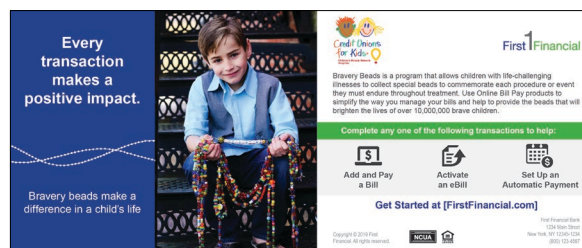
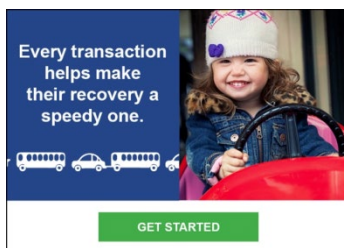
All at no cost to your financial institution



Support Your Local Children's Hospital & Drive Adoption of Your ePayments Products

Fiserv has partnered with **Children's Miracle Network & Credit Unions For Kids** to bring you a **FREE** unique opportunity to support your local children's hospital and drive awareness and adoption of your ePayments products. For every new qualifying ePayments transaction, Fiserv will donate \$1—up to \$25,000. The best part? **It's FREE to participate! Launching 8/15!**

1. The Credit Unions For Kids consumer-facing incentive campaign is designed to help drive engagement with your ePayments products while **supporting your local children's hospital**.
2. Fiserv **completely covers the cost of the incentive**. We create the assets for you, handle the tracking and fulfillment of the incentive.
3. This incentive campaign and other consumer marketing resources are included with your Fiserv relationship. You can build your own campaign with customizable tactics to reflect your brand in Impact Marketing – including your brand's colors and logo, copy and imagery options, and your local children's hospital mention.
4. To start supporting your local children's hospital or for participation details, you can **enroll here**, reach out to ePayments Consumer Marketing or contact your **Fiserv representative**.



For more information or questions, reach out to consumermarketing@fiserv.com or contact your Fiserv representative.