



# Miracle Moments

## Meet Lily

In the words of her mom Kelly, Lily's older brother Riley has freckles and looks different from other kids, while Lily has an extra chromosome and looks different from other kids. Lily was born three weeks premature and treated at the Neonatal Intensive Care Unit at Virginia Mason Memorial. Over the last 6 years, Children's Village has been a huge part of helping Kelly navigate all of the services Lily receives. The staff helps keep appointments straight; the physical therapist would come to their home and encourage their family by saying that Lily would do everything a typical child does but just on "Lily time," and the cardiologist put their minds at ease when Lily's heart was tested. To Kelly and her family, Children's Village is not just a building, it is a community - it is THEIR community.



## A Note from Your Program Director

While we may be slowing down due to the heat as Central Washington begins the dog days of summer, our incredible Children's Miracle Network Hospitals® partners have not slowed pace in spreading awareness for the need of support for kids treated at local CMNH Hospitals. This summer has had a theme of collaboration. We started the Wine Down Wednesday series of networking socials between CMNH partners and witnessed great conversation around impact and engaging your entire teams through CMNH campaigns. We also hosted the first meeting of Virginia Mason Memorial's Corporate Leadership Council, made of CMNH partners that each raise over \$10,000 annually. They met as a group of our top fundraising partners and collaborate on how to raise more funds and awareness for the kids we care for. I continue to be inspired by each of your partnerships, particularly this year's Walmart campaign theme (and nod to Disney's Moana) where stores are challenging their teams with the idea of "How Far I'll Go...**#ForTheKids**." Keep up the miraculous work!

Josh Munson  
The Memorial Foundation

## Save The Dates

Love's Travel Stops Campaign.....August 26 - September 30  
Walmart Campaign.....August 27 - September 30  
GameStop Campaign.....August 29 - September 30  
Walgreens Campaign.....September 4 - September 18  
Golf to Give Classic.....September 14  
Dairy Queen's Round Up Campaign.....October 1 - October 31  
Great Clips Campaign.....October 1 - October 31  
One Call, One Miracle Radiothon.....October 26  
Valvoline Instant Oil Change Campaign.....November 1 - November 30  
Extra Life Game Day.....November 3



## Featured Fundraiser

This summer, the Ace Hardware Retail Support Center partnered with a local artist and winery to host a sip and paint party for their staff where proceeds benefited CMNH. What a creative and fun way to raise more funds for the kids treated at our hospital. Thank you Ace Hardware RSC!

## Local Fundraising - Canopy Country RV Center & AutoSpa

Over the summer we've had two outstanding local partnerships that have done an incredible job raising funds and awareness for the kids treated at our hospital. Canopy Country RV Center spent the month of June donating \$100 from every RV purchased. This campaign resulted in a \$4,000 total donation from the company - thank you!

AutoSpa of Central Washington is currently fundraising for CMNH, the details of their partnership are below:

📍 **MAY - SEPTEMBER** 📍

**Visit any *AutoSpa* location**  
CENTRAL WASHINGTON  
**Select Fundraising**  
**Enter code 2701**  
**Select Wash**

**\$2.00 from wash will be donated to  
Children's Miracle Network**

**West Valley | 38th & Tieton | Selah | Terrace Heights**

## Dairy Queen's Miracle Treat Day

Dairy Queen celebrated another Miracle Treat Day where 100 percent of the restaurants in our market donated \$1 from every Blizzard Treat purchased for the kids treated at our hospital. This year, the West Valley Yakima restaurant spent the morning at Children's Village handing out free Blizzards to patients and staff. It was a great day had by all!

## Rite Aid

Rite Aid stores across Central and Southeast Washington and Northeast Oregon spent the spring hard at work inviting every customer to purchase a CMNH coupon balloon as a donation for our hospital. Congratulations to Store #5317 in Kennewick for raising \$4,367 in donations and once again claiming the top fundraising store for our market. As a whole, our Rite Aid partners raised more than \$22,000 during the campaign. Great job!

## Ace Hardware Round Up

In April, Stein's Ace Hardware in Yakima participated in the Round Up for Kids campaign. During the month-long campaign, customers donated over \$5,000 in change. This amount placed Stein's Ace Hardware in the Top 20 locations across the country for highest donations! We are so grateful for David and Kami Allen, their entire team at Stein's Ace Hardware, and the customers who rounded up to help local kids - thank you!

## Costco

Costco sure has earned their title as "2018 CMNH National Partner of the Year." This year's Miracle May campaign was a momentous one indeed - our three Costco locations increased fundraising from last year by more than 40 percent raising over \$147,700 for kids cared for at our hospital. Incredible! We are so grateful for our 30-year partnership with our friends at Costco and look forward to celebrating their big campaign.

## YouthWorks Pageants

The YouthWorks Pageants experienced another momentous year of fundraising for babies and kids treated at Virginia Mason Memorial and Children's Village. Between the six high schools that participated (East Valley, Eisenhower, Naches, Sunnyside, Wapato, and West Valley), more than 114 students joined together to give over 5,700 hours of community service and raise more than \$80,000 for kids cared for right here in Central Washington. Kudos to these amazing high school students!