



# 22<sup>nd</sup> ANNUAL RAINBOW RADIOTHON

Friday, December 6, 2024 | 6am – 7pm

LIVE ON CLEVELAND'S STAR 102

Join Star 102 morning show hosts Jen Toohey and Tim Richards for Rainbow Radiothon in support of patients and families at UH Rainbow Babies & Children's. Your sponsorship will help change kids' health to change the future.

*Presented by*



# 22<sup>nd</sup> Annual Rainbow Radiothon Sponsorship Opportunities



Co-Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Community Sponsor
\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500

Marketing Category	Co-Presenting Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor	Community Sponsor
<b>ON-AIR MARKETING</b>	Mentions during Radiothon	52	39	26	13	7
	Promotional announcements airing on Star102 and their sister stations (Q104, 98.5 WCNX, 92.3 The Fan)	All	75	50	25	10
	Opportunity for representative to be interviewed LIVE on air during Rainbow Radiothon	✓	✓	✓	✓	
<b>ONLINE MARKETING</b>	Mentioned in email blasts sent to Star102 Listener Club Members (40,000+) and UH Rainbow Donors and Employees (45,000+)	✓	✓	✓		
	Featured on the Star102, Rainbow Radiothon and UH Giving websites.	✓	✓	✓	✓	✓
	Featured on UH Intranet – UH employee homepage and weekly email – reaching all hospital employees	✓	✓	✓		
<b>ON-SITE &amp; PRINT</b>	Featured in printed material and event signage	✓	✓	✓	✓	✓
	Acknowledged in media releases	✓	✓	✓	✓	✓
	Opportunity to volunteer in the Rainbow Radiothon Phone Bank	✓	✓	✓	✓	✓



# 22<sup>nd</sup> Annual Rainbow Radiothon Sponsorship Agreement

**Sponsor Name** (as you wish to appear in print/referred to on air)

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**Address**

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**City**

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**State**

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**Zip**

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**Primary Contact**

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**Primary Contact Title**

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**Phone**

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**Email**

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**Sponsor Signature**

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## Sponsorship Level

<input type="checkbox"/> <b>Co-Presenting Sponsor</b> \$25,000	<input type="checkbox"/> <b>Platinum Sponsor</b> \$15,000	<input type="checkbox"/> <b>Gold Sponsor</b> \$10,000	<input type="checkbox"/> <b>Silver Sponsor</b> \$7,500	<input type="checkbox"/> <b>Bronze Sponsor</b> \$5,000	<input checked="" type="checkbox"/> <b>Community Sponsor</b> \$2,500	<b>Other</b>
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## Payment Options

Paying via electronic transfer

Please send invoice to the email listed above

Paying via credit card - complete information below

Paying via check (deliver/mail)

**Credit Card Type**

AMEX

Visa

MasterCard

Discover

**Name on Credit Card**

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**Authorized Signature**

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**Card Number**

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**Expiration Date**

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**Security Code**

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**Billing Address** (if different from above)

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Please return completed form to:  
[Samantha.Strozewski@UHhospitals.org](mailto:Samantha.Strozewski@UHhospitals.org)

Samantha Strozewski  
Institutional Relations and Development  
P.O. Box 94554  
Cleveland, OH 44101-4554