



**Children's
Miracle Network
Hospitals®**

2022 Annual Report

Letter From Leadership

For nearly 40 years, Children's Miracle Network Hospitals has raised vital funds for local member children's hospitals across the U.S. and Canada. Through the support of our corporate and media partners, fundraising programs, and donors, unrestricted fundraising for 170 member children's hospitals continued to make a large impact felt by communities. As we head into our 40th year of fundraising in 2023, our organization will continue to be a leading cause in children's healthcare. Making sure that our member hospitals can continue to fund critical life-saving treatments and healthcare services, along with innovative research, vital pediatric medical equipment, child life services that put kids' and families' minds at ease during difficult hospital stays and financial assistance for families who could not otherwise afford these health services.

When we improve the health of all children and allow them the opportunity to reach their full potential, we also improve our communities for years to come.



President & CEO
Teri Nestel



Mission

Children's Miracle Network Hospitals® engages local communities to increase fundraising for their member children's hospital.

Vision

Change kids' health,
change the future.



We Believe

Kids need help now. By providing charitable care to millions of children each year, regardless of racial or socio-economic backgrounds, we can remove racial inequalities and systemic barriers and, thus, help deliver on the promise that all kids can lead healthy productive lives.

We are unrelenting in our desire to ensure every child has a healthier future. By improving medical treatments, equipment, and facilities, we're able to not only address the most challenging health issues of our day but also to prevent and prepare for those to come.

We are committed to meeting the critical funds needed by local children's hospitals. No matter where you are, whether shopping at a store or online, dancing with your classmates or gaming with you friends, everyone has a chance to positively change children's health.

We believe that through the power of our network, communities will unite to change kids' health to change the future. We are committed to meeting the philanthropic funds needed by local children's hospitals to advance pediatric healthcare at large.

2022 Impact

Last year,
\$421 million+

was raised in support of member hospitals.

Since 1983, Children's Miracle Network Hospitals' **partners and programs, tens of thousands of shoppers, students, gamers, golfers, families, and communities** united on a mission to change kids' health to change the future have raised more than

\$8.5 
billion

for **member hospitals** across the U.S. and Canada.

Treated* each day:



35,000
patients

12,721
kids for **emergencies**

1,890
kids for **diabetes**

1,718
kids for **cancer**

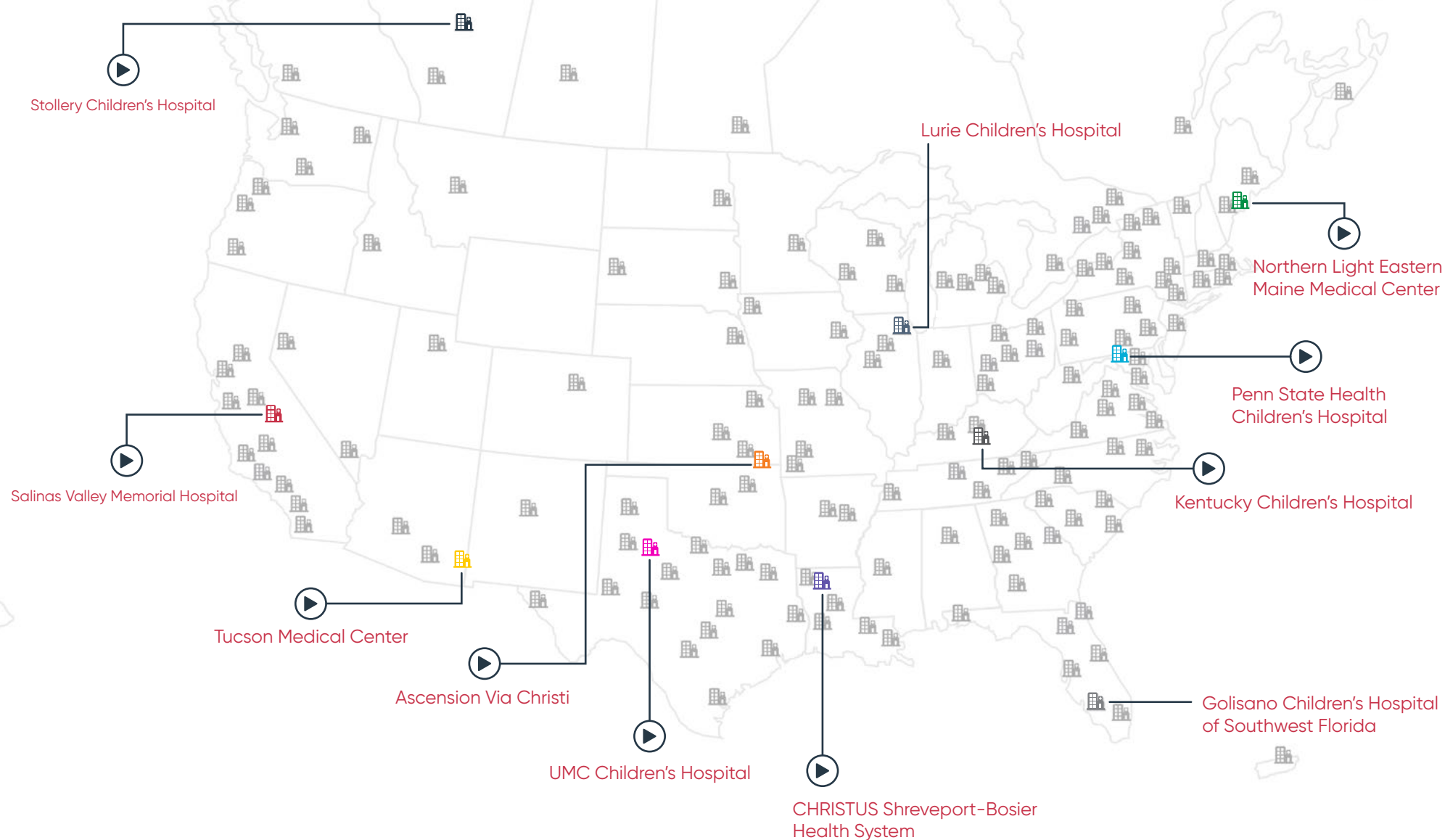
814
babies in the **nicu/newborn ICU**

Source: Based on estimates provided in response to the 2022 Children's Miracle Network Hospitals Census Survey.

Keeping It Local

Children's Miracle Network Hospitals raises **unrestricted** funds for 170 children's hospitals across the U.S. and Canada, helping make sure every child receives the best possible care - our member hospitals decide how to use these funds, ensuring the most urgent needs are met in each of their communities.

Here are just a few examples of what funds provided last year.



At **Lurie Children's Hospital**, funds for the **School Services** program minimize disruption so academic progress can continue for long-term hospital stays.



At **Salinas Valley Memorial Hospital**, donations helped fund a **pediatric wellness program** to double down in the fight against pediatric diabetes.



At **Tucson Medical Center**, funds helped provide free **swim lessons** as part of the community's water safety effort.



At **UMC Children's Hospital**, funds helped provide **critical equipment** like the new ambulance explicitly made to transport babies.



At **Ascension Via Christi** donations provided free **childbirth education classes** for new parents and caregivers to increase positive birth outcomes.



At **Northern Light Eastern Maine Medical Center**, funds provided a **freezer** for storing donated breast milk to expand accessibility.



At **Penn State Health Children's Hospital**, funds provide **critical equipment** like life support machines for babies in the NICU.



At **CHRISTUS Shreveport-Bossier Health System**, funds helped many hospital areas, including the **emergency department, Kids Clinic, and more.**



At **Kentucky Children's Hospital**, funds helped provide **advancement services** like research grants.

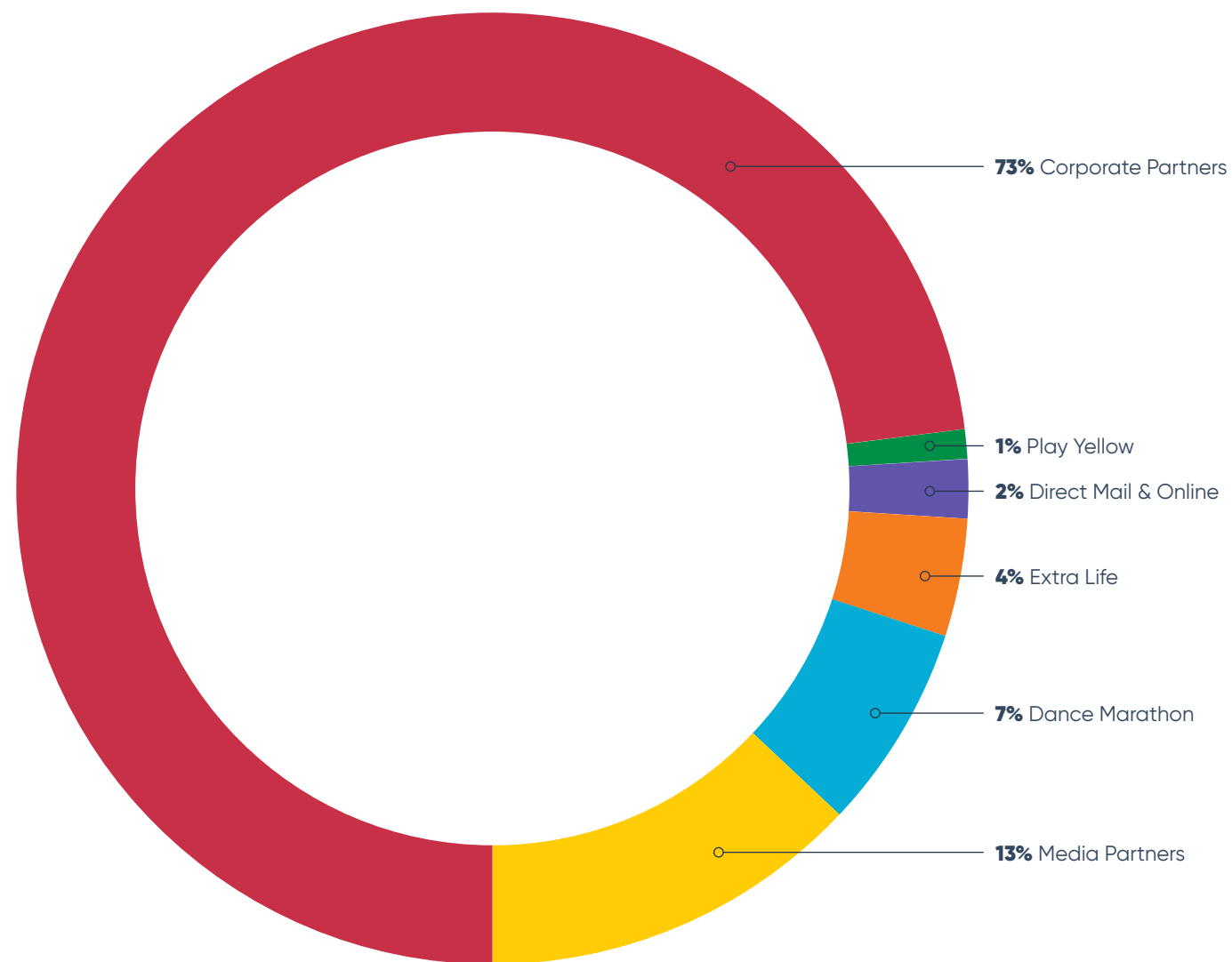


At **Golisano Children's Hospital of Southwest Florida** funds provide **charitable care** for families who otherwise could not afford health services.



At **Stollery Children's Hospital Foundation**, funds provide patients awaiting organ transplants with **new equipment** to aid in their quality of life while receiving care.

2022 Fundraising Sources



Corporate Partners 73%

More than 100 Corporate Partnerships support Children's Miracle Network Hospitals through employee giving, point-of-sale fundraising campaigns, and sponsorships.

Media Partners 13%

More than 400 media partners across the country inspire local communities to help their local member children's hospitals through radiothons and telethons.

Dance Marathon 7%

A core fundraising program of Children's Miracle Network Hospitals is Dance Marathon. More than 400 campuses support Children's Miracle Network Hospitals through peer-to-peer fundraising events spanning colleges, universities, and K-12 schools across the U.S.

Extra Life 4%

Extra Life is a fundraising program of Children's Miracle Network Hospitals in the gaming community. Local businesses, gamers, live streamers, and content creators fundraise year-round to change kids' health to change the future.

Play Yellow 1%

Launched in partnership with Jack and Barbara Nicklaus and the PGA TOUR, the newest fundraising program for Children's Miracle Network Hospitals engages individuals, celebrities and corporate partners in fundraising through golf.

[CLICK HERE](#) to view Canada's Children's Hospital Foundations' 2022 Annual Partnership Reports & Financials.

Our Network



Passing Demont's daughter, Saleea, on the street you won't physically see the disease that shapes her day-to-day. Saleea has sickle cell disease, which leads to terrible pain, serious infections, daily medication, and a lifetime of treatment. Her children's hospital's medical team has been with her every step of the way. Demont has worked as a cashier at Costco Wholesale Corp. for 19 years, where his favorite project is selling miracle balloons during their annual fundraising campaign. He loves seeing the community support kids like his daughter, Saleea.



Vince has worked at Panda Express for more than 20 years, so when his son Dylan suddenly needed the care of his member hospital Children's Hospital Los Angeles, Vince had confidence and "knew that they were going to be able to help our family." After spinal fusion surgery, Dylan's post-op room happened to be on the Panda Express floor, where Vince "felt a sense of relief" and could see the direct impact of funds raised by Panda Express Associates and Guests while his son received best-in-class care.



Donyetta, a Walmart associate was pregnant with twin boys in 2013. Feeling some discomfort, Donyetta went to the hospital and got the surprise of a lifetime when her doctor said, "you're going to have these boys in 30." Donyetta thought he meant 30 days knowing she was only 26 weeks into her pregnancy, but he meant 30 minutes! Tez and Zeek who are now eight-years old, are full of energy and personality. Walmart and Sam's Club associates across the country rally year in and year out, raising more than \$1 billion over the lifetime of the partnership with Children's Miracle Network Hospitals.



Child life specialists help patients manage the stress and anxiety of children suffering from the unthinkable, showing them love and concern, and helping them cope and feel safe again. It's a job Amanda Ammons, Child Life Specialist of the year award winner, presented by Ace Hardware, has been doing at her member hospital since 2019. Thanks to partners like Ace Hardware, kids and their families have access to child life services that put kids' and families' minds at ease during difficult hospital stays and financial assistance for families who could not otherwise afford these health services.



Few things are more powerful than a child with a dream. And 12-year-old Payson is a kid who dreams big. He was diagnosed with leukemia four days before his seventh birthday and spent 889 days in treatment. Payson has participated in the annual Miracle Tournament and Celebration Dinner, a signature event of 7-Eleven, Inc., including Speedway. The 2022 event raised nearly \$3 million, part of more than \$19 million raised by 7-Eleven, Inc. Through in-store campaigns, the Miracle Tournament and Celebration Dinner, and generous customers, 7-Eleven, Speedway, and Stripes support local children's hospitals and kids like Payson, providing them a world of possibility.



Haumea was born with a condition that affects about one in every 200,000 children and causes the upper part of the femur bone to be either malformed or missing. Her rare condition required an experienced multidisciplinary team at her member hospital. Donations from Dairy Queen support local member hospitals and the patients they treat. "By simply buying and enjoying a delicious Blizzard Treat on Miracle Treat Day, we can raise funds to support children in our communities," said actress Vanessa Lachey.



"One of the ways credit unions fulfill our "People Helping People" philosophy is by giving back to our local communities," said Bill Cheney, CEO of SchoolsFirst FCU. "SchoolsFirst FCU has a long history of participating in the CHOC Walk, an annual event benefiting Children's Hospital of Orange County and its commitment to providing exceptional and innovative care. By helping CHOC, we strengthen our members, our mission and the communities we serve."



In less than ten years, the University of Pittsburgh Dance Marathon (PDM) has become a staple organization on campus by creatively engaging the entire community and university administration in the cause of raising funds for their member hospital. In 2022, PDM was able to host their Fashion Show in person for the first time since the pandemic. This event featured patient families, top participants, a fundraising push, and invited individuals who weren't Dance Marathon participants to attend, overall achieving the main points of Dance Marathon in a single push event: fundraising, recruitment, education, and stewardship.



Since 2014, Mindcrack, a diverse group of content creators, YouTubers, and Twitch streamers, has been raising funds for local member children's hospitals through Extra Life. "Raising nearly \$2 million dollars is just wild to us. Never did we imagine that in just a few years we would go from planning an event at our houses to hosting these huge week-long events that raise so much money to help kids," said Guude, Founder of Mindcrack. Funds raised from programs like Extra Life benefit 170 local member hospitals across the U.S. and Canada.



Stories like JaKiah's are shared during the more than 140 Radiothons a year, moving listeners across the country to donate to their local member children's hospital. After her parents noticed swelling in JaKiah's abdomen, a pediatrician sent them to Arkansas Children's, ultimately leading to a diagnosis of stage 4 kidney cancer. Thanks to the world-class care from her member hospital, JaKiah was deemed cancer-free and today, is a 14-year-old who plays trumpet, participates in the color guard and dreams of being a nurse.



Kids like Brody have benefited from the peer-to-peer-driven fundraising initiative that is impacting the future of kids' health, one birdie at a time. Known as Birdie Bash, the concept came to fruition through the PGA of America supporting Play Yellow in 2021 and saw a roaring success in 2022. Funds raised help patients like Brody, who to date has undergone 17 surgeries, three of which were major skull reconstructions. The PGA of America Sections hosted four Birdie Bashes nationwide, including hundreds of professional golfers, and ultimately raised funds for seven member hospitals through the Play Yellow program.



Dedicated Supporters

For nearly 40 years, member children's hospitals have benefited from the generosity of corporate and media partners and donors through our fundraising programs.

On behalf of the 12 million patients treated at member hospitals throughout the U.S. and Canada last year, thank you to our supporters who continue to be with us every step of the way. We are forever grateful for their dedication to our mission to change kids' health to change the future.

Costco Wholesale Corp. • Walmart and Sam's Club • Panda Express • Ace Hardware Corp. •
7-Eleven, Inc. • Walmart Canada Corp. • Credit Unions for Kids • Costco Canada Wholesale •
iHeartMedia • Dairy Queen Corp. • Love's Travel Stops • IWK Telethon for Children on CTV •
RE/MAX, LLC • Audacy • Publix Super Markets, Inc. • TD Bank Group • Rite Aid Corp. • Log A Load •
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OES Telethon – Québecor (TVA) • The GIANT Company • The Brick Ltd • Cumulus Media •
Phi Mu Fraternity • Wawa, Inc. • Marriott Vacations Worldwide • Corus Radio Company •
Bonneville International • Entravision Communications • Corus Radiothon •
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University of Connecticut • MCHF Radiothon-Bell Media • Saga Communications • Coca-Cola •
University of Georgia • Valvoline Instant Oil Change • Knight-Swift Transportation •
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Wizards of the Coast • University of South Carolina, Columbia • Marriott Golf • University of Central Florida •
Tops Friendly Markets • Aflac • University of Oklahoma • The Hershey Company • Circle K Stores, Inc. •
Club Car Wash Operating, LLC • Purdue University • Great Clips • The Ohio State University •
Ollie's Bargain Outlet, Inc. • ArenaNet • JOANN Stores • Co-op Solutions • Life Time • Walgreens •
Kiwanis International • University of Louisville • Delta Air Lines, Inc. • Funding Innovation •
Topgolf Entertainment Group • San Diego State University • IHOP Restaurants •
Marriott International, Inc. (Canada) • Rooster Teeth • Phi Delta Epsilon Medical Fraternity •
University of Pittsburgh • Indiana University-Purdue University at Indianapolis •
CEFCO Convenience Stores • Hope College • PGA of America • United Networks of America • GameStop •
Butler University • Ball State University • University of Maryland, College Park • Humble Bundle •
Auburn University • Summer Classics • IWK Radiothon • University of Alabama • St. Ambrose University •
National Coalition of Associations of 7-Eleven Franchisees • Kinney Drugs • CDW Corp. •
University of Nebraska, Lincoln • University of Mississippi • Louisiana State University •
Saint Mary's College (Indiana) • Frito-Lay • PGA TOUR Superstore • Albertsons, LLC • Ferrero • DiBella's •
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Orangetheory Fitness • First Heritage Mortgage • Bob's Discount Furniture • Giant Eagle

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