90 hospital responses. Represents 64% of the US Markets.

**FUNDING NEEDS**

**PATIENT SERVICES IS THE GREATEST AREA OF FUNDING NEED**

Minimum funding need based on hospitals’ responses total $451 million. Projecting this number out to the rest of the US markets, the minimum funding need exceeds $820 million.

**REVENUE IMPACT**

78% of hospitals are losing more than $7.5 million per month

43% are currently losing more than $15 million in revenue each month

Minimum reported total revenue losses for hospitals responding adds up to $5.7 billion

Average revenue loss is $67 million per hospital (losses represent an average of 23% of hospitals’ revenue)

30% of hospitals responding project unrestricted fundraising loss of $1–5 million

55% of hospitals said loss would be $1 million or less

Duration of Expected Losses: 36% of hospitals responding project the losses to continue for 3–6 months. 39% of hospitals project losses to continue for 6–12 months and 15% expect them to continue for 12+ months.

Losses represent an average of 22% of hospitals’ unrestricted fundraising

Loss of revenue from elective or non-critical services is the greatest area of concern. Patterns are consistent across area and market size.

**LOOKING AHEAD**

67% of hospitals responding indicated that they will not be able to meet their needs in the next year without increases in donations

Facilities and non-essential staff are at the greatest risk, followed by non-reimbursed patient programs such as child life and art therapy.

**CHANGE**

KIDS’ HEALTH

THE FUTURE

**SOURCE DATA:** Data was sourced from the COVID-19 Follow-up Impact survey which was conducted in May & June 2020. Responses are from US markets only.