



Coale
2025 Champion

2024 Annual Report

Impacting Futures, Changing Children's Health

Letter from Leadership

In 2024, thanks to your unwavering community support, Children’s Miracle Network Hospitals raised a record-breaking \$464 million. This generosity made a profound difference, empowering our network of 170 children’s hospitals across the U.S. and Canada to provide vital care to millions of kids. Every dollar, every hour of gaming, every swing of a golf club, and every dance step helped ensure children receive the care they need to thrive.

This unparalleled fundraising is more than a number; it’s a lifeline for millions of children who continue to face complex health challenges. Annually, nearly 16 million kids are impacted by mental or developmental conditions; 1 in 10 are born prematurely, with over 350,000 admitted to a neonatal intensive care unit (NICU); millions more face food insecurity or severe injuries. These widespread challenges highlight the ongoing need for the specialized care and support hospitals provide. Your donations directly enable our member hospitals to address these critical needs by expanding facilities, enhancing family assistance, and funding vital research. The extensive care offered by our hospitals is broad: over 95% provide emergency services, 87% offer critical care, 85% support cancer services, and all provide pediatric care.

This remarkable impact is the result of a powerful network, built on the combined efforts of our corporate partners, national fundraising programs, member hospitals, and the dedicated national office team. As you explore this report, we hope you feel the same pride and inspiration we do from the stories of everyday champions.

Thank you for being a part of our mission and helping to create these moments that matter.

Aimee Daily Ph.D.

Aimee Daily, Ph.D.
President & CEO,
Children’s Miracle Network Hospitals

Barbara Joers

Barbara Joers
2024 Chair of the Board of Trustees,
Children’s Miracle Network Hospitals
President and CEO of Gillette Children’s Specialty Healthcare



\$464 million
raised in **2024**



\$391 million
raised in the **U.S.**

\$73 million
raised in **Canada**





43 member hospitals
were recognized regionally.

Ava Clarke
2025 Champion

Our Hospital Foundation Partners

Children's Miracle Network Hospitals raises funds for 170 children's hospitals across the U.S. and Canada by empowering and engaging with local communities and businesses – and we're not done yet. Member hospitals determine how funds are used to meet their communities' most urgent needs.

Many of our member hospitals are leaders in pediatric care. In 2024, 43 of our member hospitals were recognized in the U.S. News & World Report rankings, a testament to the excellent care they deliver.

All 10 of the top children's hospitals recognized in the U.S. News & World Report rankings are member hospitals of Children's Miracle Network Hospitals, highlighting the exceptional pediatric care provided within their network.

Boston Children's Hospital

Earned its top rankings in neonatology, neurology & neurosurgery, and urology.

Cincinnati Children's Hospital

Earned its top rankings in cancer, gastroenterology & GI surgery, and pulmonology & lung surgery.

Children's Hospital Colorado

Aurora, earned its top ranking in diabetes & endocrinology.

Children's Hospital Los Angeles

Earned its top rankings in orthopedics and urology.

Children's Hospital of Philadelphia

Earned its top rankings in diabetes & endocrinology and orthopedics.

Children's National Hospital

Washington, D.C., earned its top ranking in neonatology.

Nationwide Children's Hospital

Columbus, Ohio, earned its top rankings in gastroenterology & GI surgery and nephro.

Rady Children's Hospital

San Diego, earned its top ranking in cardiology & heart surgery.

Seattle Children's Hospital

Washington, earned its top ranking in nephrology.

Texas Children's Hospital

Houston, earned its top rankings in cardiology & heart surgery and nephrology.



Mission

We bring people together to raise money for children's healthcare in local communities.

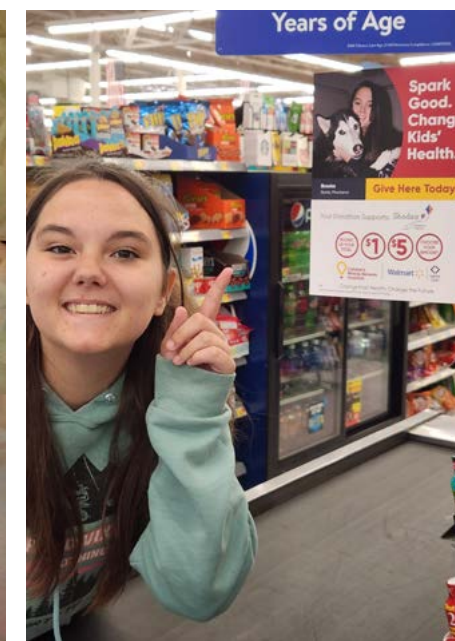
Vision

To be the leading charity impacting children's healthcare.

Since 1983, Children's Miracle Network Hospitals has partnered with partners, programs, donors, and supporters to raise money for children's healthcare in local communities.

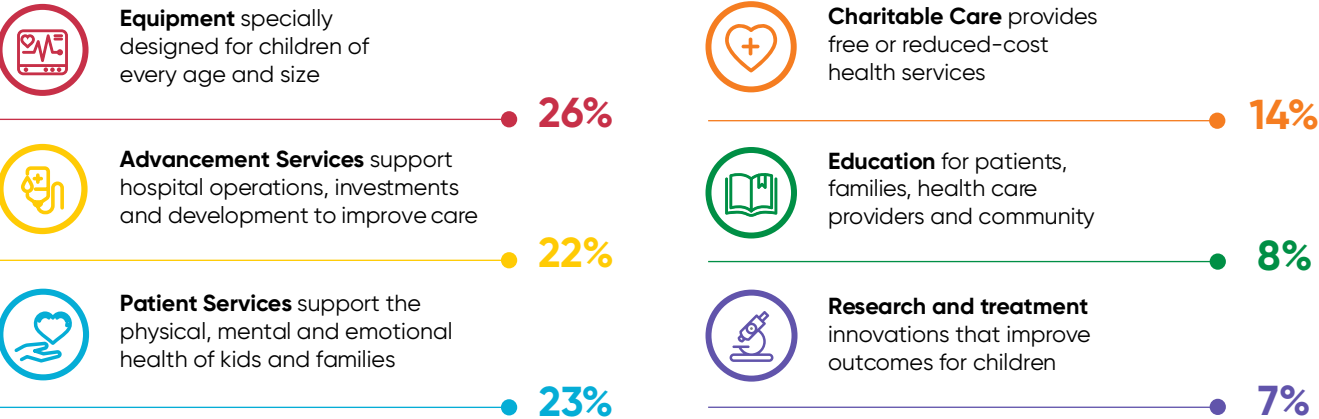
This year has been a testament to the power of collective action and incredible support for children's health. We've witnessed many achievements, from raising critical funds to fostering meaningful partnerships. Our member hospitals have continued to provide exceptional care for children in need, thanks to the generosity of their local communities.

We remain dedicated to our mission, vision, and values. We are committed to bringing people together, raising critical funds, and championing the health and well-being of children across the U.S. and Canada.



Impact Report

Your fundraising helped change kids' health to change the future.



Our Member Hospitals expanded access to care, enhanced patient and family support, and invested in research and innovation in 2024.

EXPANDED ACCESS TO CARE:

- **AKRON CHILDREN'S** (Akron, OH) expanded its care network.
- **ASANTE** (Medford, OR) opened a new women's and children's hospital, featuring a Level III neonatal intensive care unit and Pediatric Outpatient Infusion Center.
- **CHILDREN'S HEALTHCARE OF ATLANTA** (Atlanta, GA) opened Arthur M. Blank Hospital, a new 2-million-square-foot facility.
- **GOLISANO CHILDREN'S HOSPITAL** (Fort Myers, FL) is building an outpatient pediatric surgery center to reduce wait times.
- **ORLANDO HEALTH ARNOLD PALMER HOSPITAL FOR CHILDREN** (Orlando, FL) and **UF HEALTH SHANDS CHILDREN'S HOSPITAL** (Gainesville, FL) are upgrading facilities to improve patient care.
- **BILL AND OLIVIA AMOS CHILDREN'S HOSPITAL** (Columbus, GA) established a stand-alone facility.
- **SHANNON MEDICAL CENTER** (San Angelo, TX) broadened services, allowing more children to receive local treatment.

ENHANCED PATIENT AND FAMILY SUPPORT:

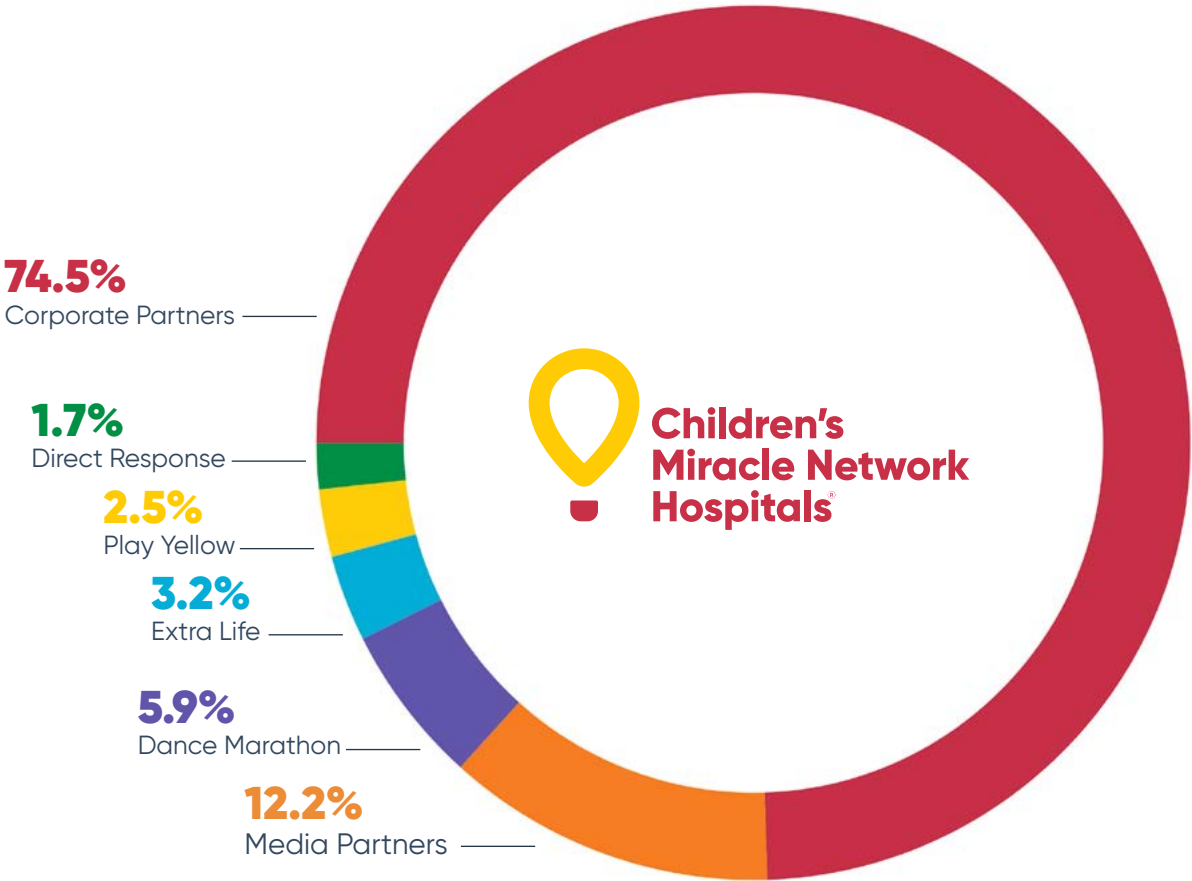
- **ASCENSION VIA CHRISTI** (Wichita, KS) provides essential resources to families, including life-saving equipment, specialized therapies, and financial assistance.
- **ATRIUM HEALTH LEVINE CHILDREN'S HOSPITAL** (Macon, GA) and **CHILDREN'S HOSPITAL OF PHILADELPHIA** (Philadelphia, PA) implemented and expanded child life specialist programs, offering therapeutic programs and emotional support to help patients and families cope with challenges.
- **GOLISANO CHILDREN'S HOSPITAL** (Fort Myers, FL) is building an outpatient pediatric surgery center to reduce wait times.
- **CHILDREN'S OF ALABAMA** (Birmingham, AL) & **CHILDREN'S HOSPITAL OF ORANGE COUNTY (CHOC)** (Orange, CA) supported programs and funded Child Life services to foster comforting environments and help families manage stress and anxiety.

INVESTED IN RESEARCH AND INNOVATION:

- **CHILDREN'S HEALTHCARE OF ATLANTA** (Atlanta, GA) funded critical research, new facilities, and family support service programs.
- **JOHNS HOPKINS ALL CHILDREN'S HOSPITAL** (St. Petersburg, FL) supported research and provided access to innovative treatments and therapies.
- **RILEY CHILDREN'S HEALTH** (Indianapolis, IN) fostered a healthcare culture focused on innovation and discovery, leading to broader possibilities for solutions.
- **SSM HEALTH CARDINAL GLENNON CHILDREN'S HOSPITAL** (St. Louis, MO) purchased new neonatal intensive care unit beds, funded research, and provided supportive services.
- **UC DAVIS CHILDREN'S HOSPITAL** (Sacramento, CA) enhances clinical care, funded research, and purchased equipment.
- **UNIVERSITY HOSPITALS RAINBOW BABIES & CHILDREN'S** (Cleveland, OH) provided clinical trials, surgical innovation, and community outreach.

Program and Partner Spotlights

2024 Fundraising Sources



Through vital collaboration with our corporate partners—including Costco, Walmart & Sam's Club, Ace Hardware, Panda Express, 7-Eleven, Inc., and many more—and the powerful amplification from our media partners, combined with impactful programs like Credit Unions for Kids, Play Yellow, Dance Marathon, and Extra Life, we further amplified our impact on children's health.



Locke
2025 Champion

1,063 campaigns raised
\$391 million in the U.S.

Corporate Programs & Partners

By partnering with Children's Miracle Network Hospitals, companies continued to elevate their corporate social responsibility (CSR) initiatives through customizable campaigns that resonate with local communities. This collaboration drives crucial funds for children's hospitals while also strengthening brand awareness, boosting employee engagement, and fostering positive customer relationships.

To mobilize broadly for corporate social responsibility (CSR), it's important that companies nominate CSR champions—employees who care deeply about CSR—in every part of the company.

— Harvard Business Review

“

Customers want to feel like they're heard and that the brands they engage with understand them. Part of that is people wanting to see their dollars staying in their local communities to meet local needs.

”

— Paula Rosenblum
Co-founder and managing partner of RSR Research.

Our corporate programs and partners exemplify this commitment, with dedicated employees and strategic campaigns that make a tangible difference for children and their families, as highlighted by these impactful stories:



THRIVING AGAINST THE ODDS: JACK AND BARRETT'S STORY

Jack and Barrett, twin boys born prematurely, faced significant health challenges at birth. Their parents, Amy and Jayna, were confronted with the terrifying reality of a low chance of survival, their days became a blur of hospital visits, the constant hum of life support machines, and an emotional rollercoaster as they watched their sons fight for every breath. Despite these challenges, they thrived with the support of Monument Health and Children's Miracle Network Hospitals' resources, including the travel assistance fund and secure, live-streaming video feed of hospitalized newborns. Their story was featured in Costco's annual campaign for Children's Miracle Network Hospitals, amplifying their message of strength and resilience. This partnership provided a platform to share their journey with a wider audience, raising awareness for the critical needs of children's hospitals and inspiring others to get involved. Jack and Barrett's story embodies Children's Miracle Network Hospitals' mission, demonstrating the impact of local community support.

Neonatal intensive care unit (NICU) Admissions: Nearly **1 in 10 infants (9.8% in 2023)** are admitted to a NICU in the U.S.

AN UNWAVERING JOURNEY: **GABE'S STORY**

Five years ago, Dori's grandson, Gabe, faced a terrifying start, born six weeks early with a severe heart defect. Twelve critical weeks in Rady Children's Hospital's neonatal intensive care unit (NICU) and a delicate surgery became their lifeline, supported by a dedicated staff. A longtime Children's Miracle Network Hospitals advocate, Dori witnessed firsthand the expansive impact of Children's Miracle Network Hospitals beyond initial expectations, covering everything from mental health resources to compassionate care. Inspired, she championed fundraising at Walmart & Sam's Club, their efforts directly supporting Gabe's local member children's hospital. Every dollar raised empowers children like Gabe to thrive, highlighting the profound difference made through community support for Children's Miracle Network Hospitals.



Living with Congenital Heart Disease or Coronary Heart Disease (CHD): Nearly **1 million children** are living with a **CHD in the U.S.**

LISTEN TO THE MUSIC: **HARMONY & HELPING HANDS**

In 2024, as part of their broader Helping Hands initiative, the dedicated team at Ace Hardware extended its support to Dayton Children's Hospital through Children's Miracle Network Hospitals. Through their generous support, Ace Hardware and their vendor partners truly struck a chord, investing a \$10,000 gift into the hospital's vital Music Therapy Program. This grant allows for access to music therapy for all 181 inpatient beds, which was previously limited to 82 beds. This program is where board-certified music therapists craft personalized plans, harnessing the power of music to help children achieve their health and well-being goals. Ace Hardware's continued commitment to local kids and the essential programs that bring them comfort and joy is something we are profoundly grateful for, echoing their support throughout the year.



Through **73 Helping Hands Projects**, nearly **\$1.2 million** was donated to support vital initiatives.

HOPE BLOOMS: **A NEW HAVEN FOR HEALING**

On August 16, 2024, UC Davis Children's Hospital opened the Panda Cares Center of Hope, a new space funded by Panda Express associates and their guests. This center offers therapeutic play, art, and music therapy, and academic support, providing vital distraction and comfort for young patients. As Diana, Child Life and Creative Arts Therapy manager, shared, this room unlocks new opportunities for children, families, and staff. The initiative, part of Panda Express's partnership with Children's Miracle Network Hospitals, aims to bring smiles and strength to children, making their hospital stay more positive.



In 2024, **21 member hospitals** opened new **Panda Cares Centers of Hope**, bringing the total number of centers opened since 2020 to **62 member hospitals**, providing hope and healing to patients and their families.

MORE THAN A HOSPITAL: **A LIFELINE FOR FAMILIES FACING MEDICAL EMERGENCIES**

Renowned financial journalist Jean Chatzky and her family faced a challenging time when their newborn son, Jake, was diagnosed with a severe congenital heart defect. This diagnosis plunged their world into uncertainty, transforming the anticipation of a normal delivery into the daunting reality of navigating complex medical decisions and a relentless series of surgeries and procedures. Initially planning surgery in New York, a doctor recommended Boston Children's Hospital, a member of Children's Miracle Network Hospitals, known for its advanced treatment options. The exceptional care Jake received at Boston Children's proved lifesaving, and despite the numerous surgeries and procedures, the family navigated this difficult period with support. Jean's story highlights the vital role of Credit Unions for Kids (CU4Kids) and Children's Miracle Network Hospitals, in helping families access needed care.



Congenital Heart Diseases or Coronary Heart Diseases (CHDs) are the **most common type of birth defect**, affecting nearly **1% of births (about 40,000 babies) each year** in the U.S.

A SUPERHERO'S JOURNEY AND A SLURPEE SURPRISE: **NOLAN'S STORY**

Nolan, a retinoblastoma survivor, embodies the strength and resilience of children facing medical challenges. Diagnosed at three, Nolan bravely underwent surgery and chemotherapy at CHRISTUS Children's, the local children's hospital in San Antonio, TX, and a member of Children's Miracle Network Hospitals. Today, Nolan thrives, embracing life with his "superhero eye" and the support of companies like 7-Eleven, Inc. In 2024, Nolan's journey was celebrated through a 7-Eleven Slurpee Day campaign, where he designed the iconic cup. This initiative highlighted Nolan's artistic talent and raised awareness for Children's Miracle Network Hospitals, highlighting the power of community involvement in transforming children's health.

Retinoblastoma: This specific eye cancer is rare, with about **200-300 children diagnosed each year** in the United States, usually before age six.



30 YEARS OF HEART: **HOW THE MIX 101.5 RADIOTHON TRANSFORMED LIVES**

Radio partners tirelessly made an incredible difference for children in their local communities, through participating in Radiothon, a program of Children's Miracle Network Hospitals, sharing the stories of patients, their families, and caregivers, through a direct appeal from their incredibly talented on-air teams alongside the support of local businesses. In 2024, MIX 101.5 (WRAL-FM) and Duke Children's proudly celebrated their 30th MIX 101.5 Radiothon, having raised over \$21 million during those past 30 years. These funds ensure children facing extended hospital stays have access to the support they need, from essential medical equipment to enriching summer camps. A powerful testament to this enduring impact is Cooper, now 27, who recently visited the station for the 30th Radiothon with his parents. Born at a mere 26 weeks and weighing 1 lb. 3 oz., Cooper spent five months fighting for his life at Duke Children's and endured 11 months on a ventilator. The Thomas family's long history with Children's Miracle Network Hospitals culminates in Cooper's heartfelt "Thank you... and thank you to my parents," a poignant reflection of how these efforts have "changed our lives in the most beautiful way."



322 Radio and TV station partners supporting U.S. media events in 2024, donating thousands of hours to highlight the needs of our member hospitals.

A LEGACY IN YELLOW: **INSPIRING HOPE THROUGH BROOKE'S MENTAL HEALTH STORY**

Brooke's journey is a powerful testament to the vital impact of mental health support. She faced significant challenges, including suicidal ideation and attempts, before finding the specialized care she needed at Shodair Children's Hospital. At Shodair, Brooke received therapy and a safe, supportive environment, allowing her to overcome her struggles through resources made possible by Children's Miracle Network Hospitals. This care is bolstered by programs like Play Yellow, inspired by Jack Nicklaus's friend Craig, which unites the golf community and partners such as the PGA TOUR to raise over \$100 million for children's healthcare. Having joined a Play Yellow event in 2024, Brooke shared her story directly, inspiring the golf community as she witnessed how these efforts support local children's hospitals in providing crucial care. Her experience, like those of countless children, exemplifies the profound difference Play Yellow makes in advancing Children's Miracle Network Hospitals' commitment to changing kids' health.

53 Play Yellow golf events raising **\$10.78 million** for **140 member hospitals** last year (and **more than \$26 million** since its inception).



Program Fundraising

Peer-to-peer fundraising is a powerful movement where individuals raise money by reaching out to their own network of friends, family, and colleagues. All fueled by personal passion and a shared vision for children's health, as seen in these inspiring stories:

Through the dedication of **93,120** peer-to-peer fundraisers, which included **17,789** Extra Life participants and **75,331** Dance Marathon students, a total of **\$39.42 million was raised.**

AIDEN'S TRIUMPH: A BUCKEYETHON STORY

Aiden faced a challenging journey battling leukemia for three years. Nationwide Children's Hospital provided crucial care and support throughout this time, with significant funding made possible by events like the BuckeyeThon's Dance Marathon at the Ohio State. BuckeyeThon, a large student-run philanthropy, unites thousands of students to raise funds and awareness for children facing serious illnesses at Nationwide Children's. While traditional celebrations were altered, the community rallied to celebrate Aiden's final treatment with a parade, showcasing the same spirit of support that drives BuckeyeThon. His family emphasizes the critical need for continued funding for pediatric cancer research, highlighting the importance of BuckeyeThon's ongoing efforts.



Nationwide, nearly **15,000** children and adolescents (younger than 20) are **diagnosed with cancer** each year. While incidence rates have seen a slight increase over decades, the overall 5-year survival rate for **childhood cancer** is now **more than 85%**, a significant improvement.

GAMERS UNITE: RAISING FUNDS FOR KIDS' HEALTH THANKS TO WEB3 STREAM

Imagine a young child facing a daunting medical journey, their complex condition demanding highly specialized attention. Fortunately, local children's hospitals are geared up with advanced tech and dedicated specialists, ready to restore their health. This readiness is partly powered by the strong commitment of Extra Life supporters like Samuel. Samuel's epic fundraising quest, bolstered by his gaming community's generosity, supports things like medical resources, innovative equipment, and specialized staff training. This support not only empowers these hospitals to tackle intricate health challenges but also helps these little champions return home with renewed vitality, eager to level up and embrace childhood.



In 2024, Extra Life united **2,671 teams** and **17,789 participants**—including 9,502 new and 8,287 returning individuals—from over **91 countries** in support of Children's Miracle Network Hospitals.



Melody
2025 Champion

Fundraising Highlights

Our partnerships and donors helped exemplify our mission to bring people together and meet local needs.

Top 5 Corporate Fundraising Partners	Top 5 Media Fundraising Partners	Top 5 Dance Marathon Events
\$57.14M COSTCO WHOLESALE CORP.	\$2.37M KTAR NEWS AND ARIZONA SPORTS GIVE-A-THON	\$3.07M INDIANA UNIVERSITY, BLOOMINGTON
\$49.41M* WALMART INC.	\$1.45M MIX 106.5 RADIOTHON	\$2.22M UNIVERSITY OF IOWA
\$24.16M ACE HARDWARE CORP.	\$1.34M NEW COUNTRY 96.3 AND 99.5 THE WOLF COOK CHILDREN'S RADIOTHON	\$1.88M UNIVERSITY OF CONNECTICUT
\$18.48M* PANDA RESTAURANT GROUP, INC.	\$1.14M DVE ROCKS CHILDREN'S RADIOTHON	\$1.46M UNIVERSITY OF FLORIDA
\$18.78M CREDIT UNIONS FOR KIDS	\$1.1M ALICE 105.9 CARES FOR KIDS RADIOTHON	\$1.33M FLORIDA STATE UNIVERSITY

*This figure does not include in-kind donations.

Top 5 Extra Life Gaming Communities	Top 5 Play Yellow Program Supporters
\$1.77M WIZARDS OF THE COAST	\$2.45M CREDIT UNIONS FOR KIDS
\$750K HUMBLE BUNDLE	\$2.05M MARRIOTT INTERNATIONAL, INC.
\$251.44K ARENANET	\$539.63K PGA OF AMERICA
\$140.06K DARKPAW GAMES	\$284K KNIGHT-SWIFT TRANSPORTATION
\$137.57K STUDIO WILDCARD	\$161.12K PGA TOUR

The figures reflect fundraising totals for the 2024 fiscal year (January 1 – December 31).

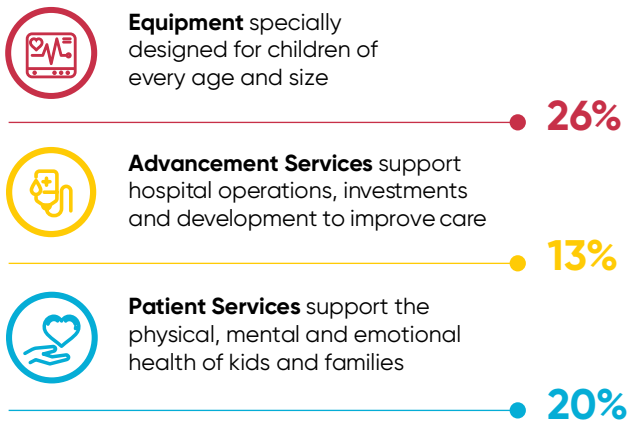
CANADA'S CHILDREN'S HOSPITAL FOUNDATIONS: Right Care, Right Place, Right Time

BC Children's Hospital serves over a million children and youth across British Columbia and the Yukon. While the hospital itself facilitated 160,000 in-person visits in 2024, thousands more kids and families benefited from virtual healthcare offerings and outreach trips by care teams. Donor support helps BC Children's Hospital Foundation support the teams and technology that ensure kids get the expert care they need – as close to home as possible, wherever home might be.

In 2024, Canada's Children's Hospital Foundations, which supports **13** Canadian children's hospital foundations, raised more than **\$53 million** from corporate partners and an additional **\$20 million** through mediathons, collectively supporting Canada's overall network fundraising.



2024 Impact Report (Canada)



Canada's Children's Hospital Foundations (CCHF) Highlights



On Giving Tuesday, Walmart Canada donated \$200,000 to children's hospitals, helping support vital services and care for kids in local communities, thereby expanding access to these services.

CANADA'S CHILDREN'S HOSPITAL FOUNDATIONS

The funds raised by The Brick will help children's hospitals across Canada enhance specialized care, invest in state-of-the-art medical equipment, and advance groundbreaking research, directly contributing to innovation.



[CLICK HERE](#) to view Canada's Children's Hospital Foundations' (CCHF) 2024 Annual Partnership Reports & Financials.



Associates' efforts, motivated by the new RE/MAX Miracle Achievement Status program, directly contributed to critical pediatric care and life-changing programs in local communities, expanding access through grassroots engagement.

Costco employees' fundraising initiatives, such as those at Warehouse 541 in Kanata, Ontario, directly contributed to critical pediatric care and life-changing programs in local communities, helping to expand access to these services



Patient Ambassadors shared how Dairy Queen's generosity impacted their lives, and the campaign fueled record-breaking fundraising, supporting the mission of bringing comfort and joy to patients and their families.

Supporter Recognition

2024 AWARD RECIPIENTS

We are deeply grateful for the integrity and generosity of our donors and supporters, and we are especially proud to recognize those who were honored for their extraordinary contributions during our annual event, Children's Hospitals Week. These individuals and organizations embody the spirit of our mission and inspire us all to continue working towards a brighter future for children's health.

Credit Unions for Kids, recipient of the Founders Award for their unwavering dedication and profound impact on the lives of countless children.

Costco, named the U.S. Corporate Partner of the Year for their exceptional commitment to fundraising and empowering member children's hospitals.

Kayla Burton from Walmart and Sam's Club, recognized as the Corporate Person of the Year for her outstanding leadership and dedication to the Spark Good Change Kids' Health campaign.

KTAR News 92.3FM and Arizona Sports 98.7FM, honored as the English Media Partner of the Year for their exceptional creativity and impact in fundraising and awareness.

KMKV La Grande 107.5, recognized as the Hispanic Media Partner of the Year for uniting the community and ensuring every contribution makes a difference.

Cami Polfuss from Duke Children's Hospital, recipient of the Child Life Specialist Award for her compassion, creativity, and unwavering dedication to bringing joy and comfort to young patients.

Keith McIntire from UPMC Children's Hospital of Pittsburgh, honored with the U.S. Impact Award for his remarkable work with the Heart Camp for Kids.

Tanya Bishop, Neonatal Care Team Manager, recipient of the Canadian Impact Award for her outstanding contributions to neonatal healthcare.

RE/MAX, named the Canadian Corporate Partner of the Year for their unwavering commitment to supporting children's hospitals through the impactful Miracle Home Program.



At the annual Fundraising Forum, three outstanding member hospitals were recognized for their dedication and innovative fundraising efforts that significantly advanced our mission to support children's healthcare.

Kate Ryan from Children's Hospital of the King's Daughters was named Program Director of the Year for her instrumental corporate partnership work, which significantly boosted fundraising to directly support critical hospital initiatives, including a major pledge for a new mental health facility.

Nicklaus Children's Hospital was honored as Foundation Team of the Year for achieving significant fundraising growth from \$1.6 million in 2020 to \$4.6 million in 2024, directly enhancing the hospital's ability to provide world-class patient care.

Keith Meyer from Shodair Children's Hospital was awarded Chief Development Officer of the Year for his innovative fundraising, notably transforming his golf tournament into a top Play Yellow event, which provides vital support directly to his hospital's programs and patients.

Leadership and Governance

As I conclude my term as Board Chair for Children’s Miracle Network Hospitals, my heart is filled with immense gratitude. The remarkable successes of 2024—displayed throughout this report—powerfully highlight the strength of our network. Your generosity has continually fueled everything from groundbreaking research to critical treatments, providing comfort and support to children and families when they need it most.

Looking ahead, I am confident that our collective dedication will continue to expand our reach and impact. Together, we will champion the needs of children’s hospitals and create an even brighter, healthier future for all children.

Sincerely,
Barbara Joers
2024 Chair of the Board of Trustees, Children’s Miracle Network Hospitals
President and CEO of Gillette Children’s Specialty Healthcare



Rylee & Braylen
2025 Champions



Avery
2025 Champion

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GRANT STIRLING
President & CEO,
LURIE CHILDREN’S HOSPITAL

GLEND FLEMING WILLIS
SVP, Walmart US Operations, North
Business Unit,
WALMART STORES, U.S.

Financial Summary

	2024	2023
Fundraising and Support		
Total Amount Raised	251,104,184	237,956,788
Less amounts designated by donor to specific hospitals	(236,923,573)	(228,102,744)
Net Fundraising and Support	14,180,611	9,854,044
Revenues		
Hospital membership fees	32,858,206	32,157,271
Direct Mail	4,645,902	4,683,110
Licensing Fees	653,925	619,240
Donations in-kind	168,810	96,963
Registration fees	817,034	757,806
Ancillary revenue	928,759	890,758
Total Revenues	40,072,636	39,205,148
Other income	6,876,222	6,390,437
Total fundraising and support, revenues, and other income	61,129,469	55,449,629
Expenses		
Program services		
Public education and awareness	4,580,639	5,055,103
Fundraising program services	37,006,115	35,380,782
Total program services	41,586,754	40,435,885
Supporting services		
Management and general	7,235,313	6,194,553
Fundraising	2,659,896	2,980,659
Total supporting services	9,895,209	9,175,212
Total Expenses	51,481,963	49,611,097
Change in Net Assets	9,647,506	5,838,532
Beginning Net Assets	59,563,224	53,724,693
Ending Net Assets	69,210,730	59,563,224



Will
2025 Champion

Sources

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