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**Children's  
Miracle Network  
Hospitals**

**Financial Statements  
As of December 31, 2016 and 2015 and for the Years Then Ended  
Together with Independent Auditors' Report**



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## INDEPENDENT AUDITORS' REPORT

### To the Audit and Compliance Committee Children's Miracle Network Hospitals

We have audited the accompanying financial statements of Children's Miracle Network (d/b/a Children's Miracle Network Hospitals), a not-for-profit organization, (the Organization), which comprise the statements of financial position as of December 31, 2016 and 2015, the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to financial statements.

### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to error or fraud.

### Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to error or fraud. In making those risk assessments, the auditors consider internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Children's Miracle Network Hospitals as of December 31, 2016 and 2015, and the changes in its net assets and its cash flows for the years then ended, in accordance with accounting principles generally accepted in the United States of America.

*Tanner LLC*

July 11, 2017



CHILDREN'S MIRACLE NETWORK HOSPITALS  
Statements of Financial Position

As of December 31,

	<u>2016</u>	<u>2015</u>
<b><u>Assets</u></b>		
Cash and cash equivalents:		
Unrestricted	\$ 4,368,700	\$ 5,668,270
Restricted	50,288,910	38,648,041
Investments:		
Unrestricted	13,779,436	12,907,969
Restricted	6,000,000	6,000,000
Accounts receivable, net of allowance for doubtful accounts of \$564,536 and \$145,524, respectively	11,666,304	10,700,948
Contributions receivable	3,679,170	2,577,281
Prepaid expenses and other current assets	1,547,871	841,087
Property, furniture and equipment, net	8,536,895	8,702,404
Other assets	144,758	153,938
	<u>\$100,012,044</u>	<u>\$ 86,199,938</u>
<b><u>Liabilities</u></b>		
Accounts payable	\$ 2,363,650	\$ 1,713,833
Accrued liabilities	2,476,868	2,486,164
Payable to member hospitals	55,316,601	43,994,593
Payable to partners	972,309	653,448
Line of credit	2,800,000	-
Deferred revenue	9,998,535	10,257,539
Note payable	3,440,853	3,705,443
	<u>77,368,816</u>	<u>62,811,020</u>
Commitments and contingencies		
<b><u>Net Assets</u></b>		
Unrestricted	16,873,517	18,350,180
Temporarily restricted	3,422,503	2,691,530
Permanently restricted	2,347,208	2,347,208
	<u>22,643,228</u>	<u>23,388,918</u>
Total net assets	<u>22,643,228</u>	<u>23,388,918</u>
Total liabilities and net assets	<u>\$100,012,044</u>	<u>\$ 86,199,938</u>



**CHILDREN'S MIRACLE NETWORK HOSPITALS**  
**Statement of Activities**

**For the year ended December 31, 2016**

	<u>Unrestricted</u>	<u>Temporarily restricted</u>	<u>Permanently restricted</u>	<u>Totals</u>
Revenues:				
Total amount raised	\$ 216,673,416	\$ 1,901,809	\$ -	\$ 218,575,225
Less amounts designated by donors to specific hospitals	(211,935,583)	-	-	(211,935,583)
Net amount raised	4,737,833	1,901,809	-	6,639,642
Hospital fees	30,577,152	-	-	30,577,152
Direct mail	5,079,251	-	-	5,079,251
Licensing fees	57,900	-	-	57,900
Donations-in-kind	2,488,086	39,619	-	2,527,705
Endowments, major gifts, and grants	2,899	-	-	2,899
Ancillary revenue	2,860,545	-	-	2,860,545
Total revenues	45,803,666	1,941,428	-	47,745,094
Other income (loss) and reclassifications:				
Gain on sale of property, furniture and equipment, net	8,470	-	-	8,470
Interest and dividend income	433,099	95,471	-	528,570
Net realized gain (loss) on investments	(475,531)	150,627	-	(324,904)
Net unrealized gain (loss) on investments	770,819	(67,367)	-	703,452
Net assets released from restrictions	1,389,186	(1,389,186)	-	-
Total other income (loss) and reclassifications	2,126,043	(1,210,455)	-	915,588
Total revenues, other income and reclassifications	47,929,709	730,973	-	48,660,682
Expenses:				
Program services:				
Public education and awareness	10,714,448	-	-	10,714,448
Fundraising program services	33,083,847	-	-	33,083,847
Total program services	43,798,295	-	-	43,798,295
Support services:				
Fundraising	2,020,263	-	-	2,020,263
Management and general	3,378,522	-	-	3,378,522
Total support services	5,398,785	-	-	5,398,785
Total expenses	49,197,080	-	-	49,197,080
Other loss	(209,292)	-	-	(209,292)
Change in net assets	(1,476,663)	730,973	-	(745,690)
Net assets, beginning of the year	18,350,180	2,691,530	2,347,208	23,388,918
Net assets, end of the year	\$ 16,873,517	\$ 3,422,503	\$ 2,347,208	\$ 22,643,228



# CHILDREN'S MIRACLE NETWORK HOSPITALS

## Statement of Activities

For the year ended December 31, 2015

	Unrestricted	Temporarily restricted	Permanently restricted	Totals
Revenues:				
Total amount raised	\$ 176,654,191	\$ 1,811,944	\$ -	\$ 178,466,135
Less amounts designated by donors to specific hospitals	(171,679,848)	-	-	(171,679,848)
Net amount raised	4,974,343	1,811,944	-	6,786,287
Hospital fees	29,826,122	-	-	29,826,122
Direct mail	4,549,556	-	-	4,549,556
Licensing fees	68,149	-	-	68,149
Donations-in-kind	2,180,880	63,697	-	2,244,577
Endowments, major gifts, and grants	13,037	-	-	13,037
Ancillary revenue	1,962,928	-	-	1,962,928
Total revenues	43,575,015	1,875,641	-	45,450,656
Other income (loss) and reclassifications:				
Loss on sale of property, furniture and equipment, net	(795)	-	-	(795)
Interest and dividend income	348,599	70,546	-	419,145
Net realized gain (loss) on investments	1,791,190	(153,398)	-	1,637,792
Net unrealized loss on investments	(2,271,358)	(10,585)	-	(2,281,943)
Net assets released from restrictions	1,255,104	(1,255,104)	-	-
Total other income (loss) and reclassifications	1,122,740	(1,348,541)	-	(225,801)
Total revenues, other income and reclassifications	44,697,755	527,100	-	45,224,855
Expenses:				
Program services:				
Public education and awareness	12,391,571	-	-	12,391,571
Fundraising program services	29,345,178	-	-	29,345,178
Total program services	41,736,749	-	-	41,736,749
Support services:				
Fundraising	1,063,795	-	-	1,063,795
Management and general	3,961,615	-	-	3,961,615
Total support services	5,025,410	-	-	5,025,410
Total expenses	46,762,159	-	-	46,762,159
Other gain	57,200	-	-	57,200
Change in net assets	(2,007,204)	527,100	-	(1,480,104)
Net assets, beginning of the year	20,357,384	2,164,430	2,347,208	24,869,022
Net assets, end of the year	\$ 18,350,180	\$ 2,691,530	\$ 2,347,208	\$ 23,388,918



**CHILDREN'S MIRACLE NETWORK HOSPITALS**  
**Statement of Functional Expenses**

**For the year ended December 31, 2016**

	<u>Program services</u>		<u>Support services</u>		<u>Totals</u>
	<u>Public education and awareness</u>	<u>Fundraising program services</u>	<u>Fundraising</u>	<u>Management and general</u>	
Employment costs	\$ 4,305,167	\$ 13,993,899	\$ 816,072	\$ 1,628,963	\$ 20,744,101
Contract services	1,237,791	4,577,786	218,458	462,971	6,497,006
Travel	980,563	3,129,484	150,765	280,755	4,541,567
Professional and license fees	593,467	1,992,901	110,338	232,433	2,929,139
Advertising, printing and photography	3,170,057	1,662,798	644,877	599,012	6,076,744
Corporate campaign	-	3,151,234	-	-	3,151,234
Program support	-	3,110,867	-	-	3,110,867
Sponsorship support	28,944	180,187	11,325	15,896	236,352
Other cost reimbursements	-	59,107	-	-	59,107
Supplies	64,552	165,960	8,971	21,645	261,128
Postage and shipping	26,237	79,685	4,072	9,516	119,510
Telephone	50,209	193,855	9,575	20,474	274,113
Insurance	16,545	50,582	2,819	6,295	76,241
Occupancy, utilities and rentals	63,475	193,224	12,492	31,832	301,023
Depreciation	145,997	446,149	25,141	56,766	674,053
Interest	31,444	96,129	5,358	11,964	144,895
	<u>\$ 10,714,448</u>	<u>\$ 33,083,847</u>	<u>\$ 2,020,263</u>	<u>\$ 3,378,522</u>	<u>\$ 49,197,080</u>



**CHILDREN'S MIRACLE NETWORK HOSPITALS**  
**Statement of Functional Expenses**

**For the year ended December 31, 2015**

	<u>Program services</u>		<u>Support services</u>		<u>Totals</u>
	<u>Public education and awareness</u>	<u>Fundraising program services</u>	<u>Fundraising</u>	<u>Management and general</u>	
Employment costs	\$ 3,705,110	\$ 12,583,073	\$ 588,913	\$ 2,129,789	\$ 19,006,885
Contract services	1,278,315	3,494,598	151,460	554,664	5,479,037
Travel	867,821	2,827,658	151,355	316,377	4,163,211
Professional and license fees	100,294	1,753,244	12,681	171,348	2,037,567
Advertising, printing and photography	6,148,772	1,748,620	108,917	165,855	8,172,164
Corporate campaign	-	3,230,573	-	-	3,230,573
Program support	-	2,339,152	-	-	2,339,152
Sponsorship support	18,300	140,292	8,357	10,586	177,535
Other cost reimbursements	-	246,843	-	-	246,843
Supplies	66,003	175,267	9,492	40,694	291,456
Postage and shipping	56,133	146,984	10,761	16,718	230,596
Telephone	51,683	194,498	9,290	29,049	284,520
Insurance	4,524	38,102	64	65,254	107,944
Occupancy, utilities and rentals	65,157	185,481	11,767	54,828	317,233
Depreciation	24,714	199,277	738	334,096	558,825
Interest	4,745	41,516	-	72,357	118,618
	<u>\$ 12,391,571</u>	<u>\$29,345,178</u>	<u>\$ 1,063,795</u>	<u>\$ 3,961,615</u>	<u>\$ 46,762,159</u>





**CHILDREN'S MIRACLE NETWORK HOSPITALS**  
**Statements of Cash Flows**

**For the years ended December 31,**

	<u>2016</u>	<u>2015</u>
Cash flows from operating activities:		
Change in net assets	\$ (745,690)	\$(1,480,104)
Adjustments to reconcile change in net assets to net cash used in operating activities:		
Depreciation	674,053	558,825
Net unrealized loss (gain) on investments	(703,452)	2,281,943
Net realized loss (gain) on investments	324,904	(1,637,792)
Loss (gain) on sale of property, furniture and equipment	(8,470)	795
Increase in allowance for doubtful accounts	419,012	20,841
Other gain	(32,965)	(2,289)
Changes in assets and liabilities:		
Restricted cash	(12,032,287)	(5,963,605)
Accounts and contributions receivable	(2,463,218)	(6,946,568)
Prepaid expenses and other current assets	(706,500)	(84,445)
Other assets	9,180	13,034
Accounts payable	632,992	(2,936,743)
Accrued liabilities	(16,132)	380,394
Payable to member hospitals	11,713,426	12,071,325
Payable to partners	318,861	(107,720)
Deferred revenue	(262,233)	491,525
Net cash used in operating activities	<u>(2,878,519)</u>	<u>(3,340,584)</u>
Cash flows from investing activities:		
Purchase of property, furniture and equipment	(506,851)	(703,342)
Proceeds from sale of property, furniture and equipment	8,470	2,035
Purchase of investments	(508,671)	(17,506,299)
Proceeds from sales of investments	77,001	19,500,173
Purchase of restricted investments	(61,249)	(6,000,000)
Net cash used in investing activities	<u>(991,300)</u>	<u>(4,707,433)</u>
Cash flows from financing activities:		
Proceeds from line of credit	5,000,000	5,000,000
Principal payments on line of credit	(2,200,000)	(5,000,000)
Principal payments on note payable	(264,590)	(279,749)
Net cash provided by (used in) financing activities	<u>2,535,410</u>	<u>(279,749)</u>
Effect of exchange rate changes on cash	<u>34,839</u>	<u>(158,936)</u>
Net decrease in cash and cash equivalents	(1,299,570)	(8,486,702)
Cash and cash equivalents, beginning of the year	<u>5,668,270</u>	<u>14,154,972</u>
Cash and cash equivalents, end of the year	<u>\$ 4,368,700</u>	<u>\$ 5,668,270</u>



**CHILDREN'S MIRACLE NETWORK HOSPITALS**  
**Statements of Cash Flows**  
*Continued*  
**For the years ended December 31,**

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	<u>2016</u>	<u>2015</u>
Supplemental disclosure of cash flow information:		
Cash paid for interest	\$ 142,443	\$ 124,205
Cash paid for unrelated business income tax	600	1,896



## CHILDREN'S MIRACLE NETWORK HOSPITALS

### Notes to Financial Statements

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#### 1. Organization and Mission

Children's Miracle Network (d/b/a Children's Miracle Network Hospitals) (the Organization) is a Utah not-for-profit corporation organized for the purposes of:

1. Making distributions to other charitable organizations.
2. Supporting fundraising for the benefit of sick and injured children and youth, including treatment, healthcare research, and acquisition of healthcare equipment and supplies.
3. Generating awareness programs concerning the healthcare needs of children and youth and the institutions and people who care for them.
4. Generating educational programs to promote good healthcare practices for children and youth; educating the public in the healthcare needs of children and youth; and educating the public in the needs and practices of institutions and people who provide healthcare to them.

Children's Miracle Network Hospitals strives to raise awareness of children's healthcare needs and supports fundraising for nonprofit children's hospitals. The Organization facilitates fundraising for member children's hospitals by 1) establishing and maintaining relationships with corporate and media partners and 2) creating, maintaining and facilitating fundraising programs that are executed by corporate, media and hospital partners to benefit children's healthcare. The majority of fundraising solicitations are made by Children's Miracle Network Hospitals' partners—corporate sponsors, media sponsors and member hospitals.

To participate in an upcoming year's fundraising and awareness campaign, hospitals pay a membership fee and license the use of the Children's Miracle Network Hospitals' name and logo. They become sole Children's Miracle Network Hospitals' licensees in their respective markets (geographic areas); the funds raised within these markets are unrestricted funds and may be used by member hospitals as needed. Most funds raised benefit patients and pediatric programs and fund equipment purchases and ongoing research to create better treatments and cure childhood diseases. Corporate sponsors need not become licensees; however, they are generally required to donate all funds they raise to hospitals affiliated with Children's Miracle Network Hospitals.

The Organization's operational activities are primarily supported by hospital membership fees, mentioned above, and corporate underwriting. Corporate underwriting represents donations from corporate sponsors to Children's Miracle Network Hospitals.



**2. Summary  
of Significant  
Accounting  
Policies**

The following is a summary of the significant accounting policies consistently applied in the preparation of the accompanying financial statements.

***Basis of Presentation***

Not-for-profit organizations are required to provide a statement of financial position, a statement of activities, and a statement of cash flows which are prepared to focus on the organization as a whole and to present balances and transactions according to the existence or absence of donor-imposed restrictions. Not-for-profit organizations are required to report total assets, liabilities, and net assets in a statement of financial position; changes in net assets in a statement of activities; and changes in cash and cash equivalents in a statement of cash flows. Not-for-profit organizations are also required to report expenses by their functional classification, such as major programs and supporting activities. The Organization presents expenses by functional classification in a statement of functional expenses.

The Organization maintains its accounts on the accrual basis of accounting. Net assets, revenues, gains and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified as follows:

Permanently restricted net assets

Permanently restricted net assets are subject to donor-imposed stipulations that must be maintained indefinitely by the Organization. Children's Miracle Network Hospitals has a long-term funding campaign to benefit its endowment fund. Endowment contributions received with donor restrictions are classified as permanently restricted net assets. Earnings and appreciation thereon are classified as temporarily restricted net assets until such time as the Board appropriates the use of the funds.

Temporarily restricted net assets

Temporarily restricted net assets are subject to donor-imposed stipulations that may be met by actions of the Organization or will be met through the passage of time.

Unrestricted net assets

Unrestricted net assets are not subject to donor-imposed stipulations.

Revenues are reported as increases in unrestricted net assets unless use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in unrestricted net assets. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in unrestricted net assets unless their use is restricted by explicit donor stipulations or by law.



2. Summary  
of Significant  
Accounting  
Policies  
*Continued*

***Basis of Presentation – continued***

Expirations of temporary restrictions on net assets through fulfillment of donor-stipulated purposes and/or the passage of time are reported as reclassifications between the applicable classes of net assets. Occasionally, permanent restrictions will be released when a donor communicates to the Organization that a previously permanently restricted endowment contribution can be used for unrestricted purposes. These modifications are reported as reclassifications between the applicable classes of net assets.

***Use of estimates***

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America (U.S. GAAP) requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, and net assets and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues, gains and support, and expenses during the reporting period. On an ongoing basis, the Organization evaluates the estimates and assumptions based upon historical experience and various other factors and circumstances. The Organization believes that the estimates and assumptions are reasonable in the circumstances; however, the actual results may differ from these estimates.

***Cash equivalents***

The Organization considers all highly liquid instruments with an original maturity of three months or less when purchased to be cash equivalents. The Organization's cash equivalents consist of money market accounts.

***Restricted cash***

Restricted cash and cash equivalents are resources received from the Organization's campaigns and programs which are payable to member hospitals or partners. Restricted cash is excluded from cash and cash equivalents in the statements of cash flows.

***Investments – unrestricted and restricted***

Investments in equity securities and mutual funds are stated at fair value determined by quoted market prices as of year-end. The Organization's alternative investment consists of a hedge fund, which is measured at fair value based upon the net asset value (NAV) per share reported by the fund as a practical expedient as of December 31, 2015. Investment income or loss (including realized gains and losses on investments, interest, and dividends and unrealized gains and losses on investments) is recognized in the statements of activities.

Restricted investments are payable to member hospitals and partners.



**2. Summary  
of Significant  
Accounting  
Policies**  
*Continued*

***Contributions***

Contributions, grants, and bequests, including unconditional promises to give, are recognized upon receipt as either temporarily or permanently restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction is satisfied, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statements of activities as net assets released from restrictions.

Contributions solicited through corporate-sponsored campaigns and through Children's Miracle Network Hospitals' programs are generally received by the Organization, acting as an agent, and then paid to member hospitals. Children's Miracle Network Hospitals has no discretionary variance power over the distribution of such contributions. Results of fundraising efforts of corporate-sponsored campaigns and Children's Miracle Network Hospitals' programs that are received as agency funds and offsetting amounts designated for specific member hospitals are included within revenues in the statements of activities. Before such amounts are paid to specific member hospitals, they are recorded as restricted cash and payables to member hospitals on the statements of financial position. Contributions are distributed to member hospitals quarterly.

Contributions of assets other than cash are recorded at their estimated fair value. Contributions that will be received within one year from the statement of financial position date are not discounted. Contribution pledges that are to be received over multiple years are discounted. Interest income associated with these receivables is recognized on a straight-line basis which materially approximates the effective interest method. Contributions of services are recognized if the services received (a) create or enhance nonfinancial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. The Organization received service and material donations included in the accompanying statements of activities at an estimated fair value of approximately \$2,528,000 and \$2,245,000 in 2016 and 2015, respectively. The Organization received cash donations which are included within revenues in the statements of activities of approximately \$2,633,000 and \$2,656,000 from four major donors during the years ended December 31, 2016 and 2015, respectively.

The Organization has a substantial number of volunteers that have donated a significant amount of time to the Organization's programs and activities. No amounts have been reflected in the financial statements for these services because they do not meet the recognition criteria under U.S. GAAP.



2. Summary  
of Significant  
Accounting  
Policies  
*Continued*

***Temporarily restricted net assets***

The Organization has adopted the following accounting policies with respect to temporarily restricted net assets:

- Contributions with restrictions met in the same year - Contributions received with donor-imposed restrictions that are met in the same year as received are reported as revenues in unrestricted net assets.
- Release of restrictions on net assets for acquisition of land, building and equipment - Contributions of land, building, and equipment without donor stipulations concerning the use of such long-lived assets are reported as unrestricted revenues. Contributions of cash or other assets restricted by donors to be used to acquire land, buildings, and equipment are reported as revenues of temporarily restricted net assets; the restrictions are considered to be released at the time the acquired assets are placed in service.

***Accounts receivable***

Accounts receivable represent billings to member hospitals for membership fees and various ancillary services. Accounts receivable are expected to be collected during the next year and are recorded at net realizable value. The allowance for doubtful accounts is directly related to receivables for the ancillary services provided to member hospitals and to contributions receivable.

Accounts outstanding longer than the contractual payment terms are considered past due. The Organization determines its allowance by considering a number of factors, including the length of time receivables are past due, the Organization's previous loss history, the member hospital's current ability to pay its obligation to the Organization, and the condition of the general economy and the industry as a whole. The Organization writes off receivables when management determines the likelihood of collection is remote and payments subsequently received on such receivables are credited to the allowance.



2. Summary  
of Significant  
Accounting  
Policies  
*Continued*

***Property, furniture and equipment***

Property, furniture and equipment are recorded at cost when purchased or at fair value on the date of gift, if contributed. Other than computer equipment, expenditures over \$5,000 that will benefit future periods are capitalized and expensed over the useful life of the asset. Expenditures in excess of \$2,000 relating to computer equipment are capitalized and expensed over the useful life of the asset. Property, furniture and equipment are depreciated using the straight-line method over the estimated useful lives of the assets, which range from three to ten years for furniture and equipment and 30 years for property. The cost and accumulated depreciation of property, furniture and equipment sold or otherwise retired are removed from the accounts and the gain or loss on disposition is reflected in the statement of activities in the period of disposition.

***Membership and licensing fees***

Cash is received in advance from hospitals for membership fees. Membership fee revenue is deferred and amortized ratably over the one-year contract period.

***Foreign currency translation***

The accounts of Children's Miracle Network Hospitals' Canadian office are translated into U.S. dollars in the accompanying financial statements. The functional currency of Children's Miracle Network Hospitals' Canadian office is the Canadian dollar. The total foreign currency translation effect was a loss of \$209,292 and a gain of \$57,200 for the years ended December 31, 2016 and 2015, respectively.

***Income taxes***

The Organization received a tax determination letter from the Internal Revenue Service indicating that it qualifies as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and that it is exempt from federal income tax except to the extent of unrelated business income.

The Organization applies the provisions of Financial Accounting Standards Board Accounting Standards Codification (ASC) 740-10 to account for uncertainty in income taxes. The Organization has analyzed all tax positions for applicable tax jurisdictions for which the statute of limitations is open, including U.S. Federal, Utah state and foreign jurisdictions for the years ended December 31, 2016 and 2015 and has determined that there are no material unrecognized tax benefits or obligations.





2. Summary  
of Significant  
Accounting  
Policies  
*Continued*

***Income taxes – Continued***

For the years ended December 31, 2016 and 2015, the Organization incurred approximately \$600 and \$1,900, respectively, in unrelated business income tax expense resulting from transactions that were not within the scope of the Organization's stated mission.

***Impairment of long-lived assets***

The Organization reviews long-lived assets for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is measured by a comparison of the carrying amount of those assets to future undiscounted net cash flows expected to be generated by those assets. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amount of an asset exceeds the fair value of that asset. An asset to be disposed of is reported at the lower of the carrying amount or fair value less costs to sell.

***Advertising expenses***

Advertising costs are expensed as incurred and are included in advertising, printing and photography on the statements of functional expenses. Advertising costs were approximately \$5,807,000 and \$7,738,000 for the years ended December 31, 2016 and 2015, respectively.

***Functional expenses***

The Organization performs four functions: 1) public education and awareness, 2) fundraising program services, 3) fundraising, and 4) management and general. Definitions of these functions are as follows:

*Public Education and Awareness* – All costs incurred to develop, package and provide public outreach programs for member children's hospitals throughout the United States and Canada.

*Fundraising Program Services* – Activities performed by the Organization to develop national fundraising programs for over 170 children's hospitals throughout the United States and Canada. Participation in Children's Miracle Network Hospitals provides hospitals access to corporate charity care fundraising programs. Expenses include those related to day-to-day involvement with member hospitals, corporate sponsors and media partners.

*Fundraising* – Activities performed by the Organization to generate funds and/or resources to support its programs and operations.



2. Summary  
of Significant  
Accounting  
Policies  
*Continued*

***Functional expenses – Continued***

***Management and General*** – All costs that are not identifiable with a single program or fundraising activity, but are indispensable to the conduct of such programs and activities and to the Organization's existence. This includes expenses for the overall direction of the Organization, business management, general recordkeeping, budgeting, financial reporting, and activities relating to these functions such as salaries, supplies, equipment, and other general overhead.

The majority of the Organization's expenses are classified as *Public Education and Awareness* and *Fundraising Program Services* as the majority of expenses incurred by the Organization fulfill the purposes or mission for which the Organization exists. Furthermore, the majority of *Fundraising Program Services* expenses are incurred to create, maintain and facilitate fundraising programs that are executed by corporate, media and hospital partners to benefit children's healthcare. Most actual solicitations to current and potential donors are not made by the Organization; rather, the solicitations are usually made by representatives of the corporate sponsors, media sponsors and member hospitals.

Wherever practicable, expenses are assigned to functional categories on an item-by-item basis. Other expenses that relate to two or more major programs or supporting services are allocated in accordance with ASC 958-720, *Not-for-Profit Entities – Other Expenses*. These expenses are subject to systematic review and allocation.

***Reclassifications***

Certain amounts in the 2015 financial statements have been reclassified to conform with the 2016 presentation.

***Subsequent events***

Management has evaluated events and transactions for potential recognition or disclosure through July 11, 2017, which is the date the financial statements were available to be issued.

3. Investments  
and Fair  
Value  
Measurements

The net realized loss on investments was approximately \$325,000, and the net unrealized gain on investments was approximately \$703,000, for the year ended December 31, 2016. The net realized gain on investments was approximately \$1,638,000, and the net unrealized loss on investments was approximately \$2,282,000, for the year ended December 31, 2015. The net realized gains or losses were reported net of investment advisor commissions of approximately \$61,000 and \$75,000 for the years ended December 31, 2016 and 2015, respectively. Interest and dividend income was approximately \$529,000 and \$419,000 for the years ended December 31, 2016 and 2015, respectively.



**3. Investments  
and Fair  
Value  
Measurements**  
*Continued*

ASC 820, *Fair Value Measurements*, defines fair value, establishes a framework for measuring fair value, and expands disclosures about fair value measurements. The standard provides a consistent definition of fair value which focuses on an exit price between market participants in an orderly transaction. The standard also prioritizes, within the measurement of fair value, the use of market-based information over entity-specific information and establishes a three-level hierarchy for fair value measurements based on the transparency of information used in the valuation of an asset or liability as of the measurement date.

Investments measured and reported at fair value are classified and disclosed in one of the following categories:

Level 1 - Financial instruments with unadjusted, quoted prices listed on active market exchanges. An active market for the asset or liability is a market in which transactions for the asset or liability occur with sufficient frequency and volume to provide pricing information on an ongoing basis.

Level 2 - Financial instruments lacking unadjusted, quoted prices from active market exchanges, including over-the-counter traded financial instruments. The prices for the financial instruments are determined using prices for recently traded financial instruments with similar underlying terms as well as directly or indirectly observable inputs, such as interest rates and yield curves that are observable at commonly quoted intervals. Level 2 inputs include a) quoted prices for similar assets or liabilities in active markets b) quoted prices for identical or similar assets or liabilities in markets that are not active, that is, markets in which there are few transactions for the asset or liability, the prices are not current, or price quotations vary substantially either over time or among market makers, or in which little information is released publicly. Although individual investments of a fund may be publicly traded, they are commingled and as a fund are not traded in the open market.

Level 3 - Financial instruments where inputs are unobservable. This category includes situations where there is little, if any, market activity for the financial instrument. The prices are determined using significant unobservable inputs or valuation techniques. This level is primarily investments in trusts held by others and private programs in private equity, real estate, venture capital and natural resources. These investments are not traded in the open market, they contain fair values with no observable inputs, and the fair value unobservable inputs contain assumptions market participants would use in pricing the asset or liability.



**CHILDREN'S MIRACLE NETWORK HOSPITALS**  
**Notes to Financial Statements**  
*Continued*

**3. Investments and Fair Value Measurements**      Unrestricted investments, at fair value, consist of the following as of:  
*Continued*

	<b>December 31, 2016</b>			
	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Total</b>
Equities:				
International	\$ 2,884,985	\$ -	\$ -	\$ 2,884,985
U.S. domestic	5,701,830	-	-	5,701,830
Fixed income:				
International	304,127	-	-	304,127
U.S. domestic	1,295,429	-	-	1,295,429
Alternatives:				
Hedge fund	1,611,666	-	-	1,611,666
Real estate:				
U.S. domestic	944,863	-	-	944,863
Tangible assets:				
Commodity	559,530	-	-	559,530
Mutual funds:				
U.S. domestic – 457(f) & 457(b) plans	477,006	-	-	477,006
	<u>\$ 13,779,436</u>	<u>\$ -</u>	<u>\$ -</u>	<u>\$ 13,779,436</u>

	<b>December 31, 2015</b>			
	<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Total</b>
Equities:				
International	\$ 2,891,993	\$ -	\$ -	\$ 2,891,993
U.S. domestic	5,537,576	-	-	5,537,576
Fixed income:				
International	241,878	-	-	241,878
U.S. domestic	1,056,871	-	-	1,056,871
Alternatives:				
Hedge fund	1,491,700	34,742	-	1,526,442
Real estate:				
U.S. domestic	869,843	-	-	869,843
Tangible Assets				
Commodity	381,670	-	-	381,670
Mutual funds:				
U.S. domestic – 457(f) & 457(b) plans	401,696	-	-	401,696
	<u>\$ 12,873,227</u>	<u>\$ 34,742</u>	<u>\$ -</u>	<u>\$ 12,907,969</u>



**CHILDREN'S MIRACLE NETWORK HOSPITALS**  
**Notes to Financial Statements**  
*Continued*

**3. Investments and Fair Value Measurements**      The following table summarizes unrestricted investments measured at fair value based on NAV:  
*Continued*

	<b>Fair Value</b>	<b>Unfunded Commitments</b>	<b>Redemption Frequency</b>	<b>Redemption Notice Period</b>
Hedge fund - December 31, 2015	\$ 34,742	\$ 0	Quarterly	65 days

The hedge fund's objective is to provide consistent, superior capital appreciation through the use of a multi-manager investment strategy. The hedge fund's portfolio construction process seeks returns of 8% - 15% and 75% profitable months. The portfolio consists of managers utilizing long/short equity, global macro, multi-strategy and event driven strategies. The hedge fund seeks to avoid managers that rely significantly on illiquid strategies or substantial leverage

Restricted investments, at fair value, consist of the following as of:

		<b>December 31, 2016</b>			
		<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Total</b>
Mutual funds:	U.S. domestic	\$ 6,000,000	\$ -	\$ -	\$ 6,000,000
		\$ 6,000,000	\$ -	\$ -	\$ 6,000,000
		<b>December 31, 2015</b>			
		<b>Level 1</b>	<b>Level 2</b>	<b>Level 3</b>	<b>Total</b>
Mutual funds:	U.S. domestic	\$ 6,000,000	\$ -	\$ -	\$ 6,000,000
		\$ 6,000,000	\$ -	\$ -	\$ 6,000,000



**CHILDREN'S MIRACLE NETWORK HOSPITALS**  
**Notes to Financial Statements**  
*Continued*

**4. Contributions Receivable** Contributions receivable are as follows as of December 31:

	<u>2016</u>	<u>2015</u>
Due within one year	\$ 3,345,837	\$ 2,075,306
Due in one to five years	333,333	501,975
	<u>3,679,170</u>	<u>2,577,281</u>
Less allowance for uncollectible receivables	<u>-</u>	<u>-</u>
	<u>\$ 3,679,170</u>	<u>\$ 2,577,281</u>

Included in contributions receivable as of December 31, 2016 and 2015, is an outstanding pledge receivable of \$333,333 and \$500,000, respectively. The pledge receivable will be paid in yearly increments of \$166,667 during the two years ending December 31, 2018. The Organization has determined that the discount related to this pledge receivable is not material.

**5. Property, Furniture, and Equipment** A summary of property, furniture and equipment as of December 31, is as follows:

	<u>2016</u>	<u>2015</u>
Land	\$ 1,912,889	\$ 1,912,889
Building and improvements	7,310,871	7,264,015
Office furniture, equipment, and software	<u>2,746,765</u>	<u>2,307,757</u>
	11,970,525	11,484,661
Less accumulated depreciation	<u>(3,433,630)</u>	<u>(2,782,257)</u>
	<u>\$ 8,536,895</u>	<u>\$ 8,702,404</u>

Depreciation expense was approximately \$674,000 and \$559,000 for the years ended December 31, 2016 and 2015, respectively.

**6. Commitments and Contingencies**

***Litigation***

Children's Miracle Network Hospitals is involved in litigation and claims arising in the ordinary course of its operations. The Organization's management believes that the liabilities and claims, if any, arising from such litigation will have no material adverse effect on the Organization's financial position.



6. Commitments and Contingencies  
*Continued*

**Operating Leases**  
The Organization leases certain of its property under long-term operating leases. Certain of the leases have options to renew the lease beyond the initial term. Future minimum lease payments required under operating lease agreements as of December 31, 2016 are as follows:

<u>Years Ending December 31,</u>	
2017	\$ 85,157
2018	84,713
2019	71,861
2020	10,447
Total future minimum lease payments	<u>\$ 252,178</u>

Rent expense for the years ended December 31, 2016 and 2015 was approximately \$131,000 and \$134,000, respectively.

**Employment Agreements**

The Organization has entered into an employment agreement with one member of management. The terms of this agreement include stipulated base salary, bonus potential, vacation and other employee benefits, severance, and non-competition agreements.

In connection with the above referenced employment agreement, a 457(f) Supplemental Executive Retirement Plan (the SERP) is maintained and annual discretionary employer contributions, as defined by the agreement, are made. Contributions and the related earnings vest according to the terms of the SERP plan document based on certain events. Benefit expense related to the SERP for the years ended December 31, 2016 and 2015 totaled approximately \$72,000 and \$67,000, respectively. As of December 31, 2016 and 2015, related assets of approximately \$299,000 and \$197,000, respectively, were included in unrestricted investments and related liabilities of approximately \$372,000 and \$267,000, respectively, were included in accrued liabilities in the statements of financial position. The participant in the SERP has responsibility for investing the funds and bears the risk of loss.

The Organization has a 457(b) plan that allowed a former executive the opportunity to defer compensation into the plan, subject to annual limitations. The Organization has not made any contributions to this plan. As of December 31, 2016 and 2015, the 457(b) plan assets and related liabilities of approximately \$178,000 and \$205,000, respectively, were included as unrestricted investments and accrued liabilities in the statements of financial position. The participant in the 457(b) plan has responsibility for investing the funds and bears the risk of loss.



**6. Commitments and Contingencies**  
*Continued*

***Promotional Agreement***

During 2016, the Organization amended a promotional agreement with a company (the "Company") to allow the Organization to present itself as the "Presenting Sponsor" of a half marathon event organized by the Company and to use names, marks, symbols, photographs, films, and other representations of the Company in the Organization's marketing, advertising, and promotional materials. Under the terms of the agreement, the Organization paid \$650,000 for the fourth contract year and the participant fee will increase by 3% in each succeeding year. The term of the contract runs through July 31, 2021 and either party may terminate the agreement after the sixth contract year beginning on July 31, 2019.

**7. Line of Credit**

In November 2014, the Organization signed a line of credit agreement with the financial institution that held the Organization's investments. Under the agreement, the Organization was able to borrow amounts, which were secured by the Organization's investment holdings with the financial institution. The interest rate on the line of credit varied based upon the amount borrowed and ranged between 1.25 percent and 3.50 percent. During the year ended December 31, 2015, \$5,000,000 was borrowed and then fully repaid under the line of credit.

In January 2016, the Organization signed a line of credit agreement with the financial institution that holds the Organization's investments. In August 2016, the Organization signed an amendment to the line of credit agreement. Under the revised agreement, the Organization may borrow up to \$5,500,000, which is secured by the Organization's investment holdings with the financial institution and is payable on demand. The interest rate on the line of credit varies based upon the applicable LIBOR rate plus 0.90 percent.

As of December 31, 2016 and 2015, the balance of the line of credit was \$2,800,000 and \$0, respectively. The variable interest rate as of December 31, 2016 was 1.661 percent.

**8. Long-Term Debt**

***Note Payable***

In 2013, the Organization obtained a 10-year loan for approximately \$4,400,000 secured by real estate and a building. This loan bears interest based on a 5-year LIBOR/Swap Rate (interest rate change will not occur more often than once every 5 years), using a rate of 1.650 percentage points over the index. As of December 31, 2016, the interest rate was 2.411 percent and the monthly payments were \$29,372. The loan matures in February 2023.





**CHILDREN'S MIRACLE NETWORK HOSPITALS**  
**Notes to Financial Statements**  
*Continued*

**8. Long-Term Debt**  
*Continued*

The following is a schedule of aggregate maturities of principal payments for the outstanding note payable as of December 31, 2016:

<u>Years Ending December 31,</u>	
2017	\$ 271,374
2018	278,083
2019	284,957
2020	291,827
2020	299,216
Thereafter	<u>2,015,396</u>
Total principal payments	<u>\$ 3,440,853</u>

Interest expense for the years ended December 31, 2016 and 2015 was approximately \$145,000 and \$119,000, respectively.

**9. Contribution Pledges**

The Organization had received \$735,000 of conditional contribution pledges and unconditional intentions to give as of December 31, 2016 and December 31, 2015, which were not recognized in the accompanying financial statements in accordance with ASC 958-605, *Not-for-Profit Entities – Revenue Recognition*. The conditional pledges will be recognized in the financial statements in the period when the donor-stipulated conditions are satisfied. As of December 31, 2016 and December 31, 2015, approximately \$600,000 relates to contributions that are conditional until the death of the donor. The remaining amounts are either intentions to give or are conditional on future fundraising by the donor.

**10. Employee Benefit Plans**

The Organization has a noncontributory defined contribution employee benefit plan and a 403(b) plan. The total expense recognized for these plans was approximately \$2,218,000 and \$1,819,000 for the years ended December 31, 2016 and 2015, respectively.

**11. Temporarily Restricted Net Assets**

Temporarily restricted net assets are as follows as of December 31:

	<b>2016</b>	<b>2015</b>
Purpose restricted in kind contributions	\$ 74,218	\$ 111,840
Pledged gifts – time restricted	2,401,809	1,811,945
Unappropriated endowment earnings	<u>946,476</u>	<u>767,745</u>
	<u>\$ 3,422,503</u>	<u>\$ 2,691,530</u>



**12. Endowment  
Composition**

Children's Miracle Network Hospitals applies the provisions of ASC 958-205, which provides guidance on the net asset classification of donor-restricted endowment funds for a not-for-profit organization that is subject to an enacted version of the Uniform Prudent Management of Institutional Funds Act of 2006 (UPMIFA).

The state of Utah adopted UPMIFA effective March 7, 2007. Children's Miracle Network Hospitals has interpreted UPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent donor stipulations to the contrary. As a result of this interpretation, Children's Miracle Network Hospitals classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by Children's Miracle Network Hospitals in a manner consistent with the standard of prudence prescribed by UPMIFA.

In accordance with UPMIFA, Children's Miracle Network Hospitals considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- 1) The duration and preservation of the fund.
- 2) The purposes of the Organization and the donor-restricted endowment fund.
- 3) General economic conditions.
- 4) The possible effect of inflation and deflation.
- 5) The expected total return from income and the appreciation of investments.
- 6) Other resources of the Organization.
- 7) The investment policies of the Organization.

Children's Miracle Network Hospitals Endowment Fund is governed subject to a board-approved Endowment Fund Policy. The Board of Trustees, under provisions of the Endowment Fund Policy, has the ability to develop investment policies for the Endowment Fund. Until a separate investment policy is approved, investments of the Endowment Fund are managed in compliance with the policy that governs Children's Miracle Network Hospitals invested net assets (Investment Policy Statement).



**12. Endowment  
Composition**  
*Continued*

The Board of Trustees, under provisions of the Investment Policy Statement, has adopted primary investment objectives (safety of principal, total return on investment, and liquidity needs) and investment characteristics (low degree of default risk, low degree of price risk resulting from changes in the level of interest rates, and high degree of marketability). Children's Miracle Network Hospitals targets a diversified asset allocation that places a greater emphasis on equity-based investments to achieve its long-term objectives within prudent risk constraints.

The Board of Trustees, under the provisions of the Endowment Fund Policy, has the ability to develop a disbursement policy for the Endowment Fund. Until such disbursement policy is adopted and implemented, all disbursements from the Endowment Fund must be approved by the Board of Trustees. Any expenditure approved for disbursement must be consistent with the Organization's objective to maintain the corpus of the endowment assets held in perpetuity or for a specified term as well as to provide additional real growth through new gifts and investment return.

As required by U.S. GAAP, net assets associated with endowment funds, including funds designated by the Board of Trustees to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level the donor requires the Organization to retain as a fund of perpetual duration. In accordance with U.S. GAAP, the deficiencies of this nature are reported as unrestricted net assets. As of December 31, 2016 and 2015, there were no such deficiencies.



**CHILDREN'S MIRACLE NETWORK HOSPITALS**  
**Notes to Financial Statements**  
*Continued*

**12. Endowment Composition**      Endowment net asset composition by type of fund as of December 31, 2016  
*Continued*      was as follows:

	<b>Unrestricted</b>	<b>Temporarily restricted</b>	<b>Permanently restricted</b>	<b>Total endowment assets</b>
Donor-restricted endowment funds	\$ -	\$ 946,476	\$ 2,347,208	\$ 3,293,684
Board-designated endowment funds	1,411,801	-	-	1,411,801
<b>Total funds</b>	<b>\$ 1,411,801</b>	<b>\$ 946,476</b>	<b>\$ 2,347,208</b>	<b>\$ 4,705,485</b>

Changes in endowment net assets for the year ended December 31, 2016 were as follows:

	<b>Unrestricted</b>	<b>Temporarily restricted</b>	<b>Permanently restricted</b>	<b>Total endowment assets</b>
Endowment net assets, December 31, 2015	\$ 1,327,647	\$ 767,745	\$ 2,347,208	\$ 4,442,600
Contributions	-	-	-	-
Investment income	39,214	95,471	-	134,685
Net appreciation	44,940	83,260	-	128,200
<b>Endowment net assets, December 31, 2016</b>	<b>\$ 1,411,801</b>	<b>\$ 946,476</b>	<b>\$ 2,347,208</b>	<b>\$ 4,705,485</b>

Endowment net asset composition by type of fund as of December 31, 2015 was as follows:

	<b>Unrestricted</b>	<b>Temporarily restricted</b>	<b>Permanently restricted</b>	<b>Total endowment assets</b>
Donor-restricted endowment funds	\$ -	\$ 767,745	\$ 2,347,408	\$ 3,114,953
Board-designated endowment funds	1,327,647	-	-	1,327,647
<b>Total funds</b>	<b>\$ 1,327,647</b>	<b>\$ 767,745</b>	<b>\$ 2,347,208</b>	<b>\$ 4,442,600</b>



**CHILDREN'S MIRACLE NETWORK HOSPITALS**  
**Notes to Financial Statements**  
*Continued*

**12. Endowment Composition** Changes in endowment net assets for the year ended December 31, 2015 were as follows:  
*Continued*

	<u>Unrestricted</u>	<u>Temporarily restricted</u>	<u>Permanently restricted</u>	<u>Total endowment assets</u>
Endowment net assets, January 1, 2015	\$ 1,337,973	\$ 861,182	\$ 2,347,208	\$ 4,546,363
Contributions	12,532	-	-	12,532
Investment income	32,172	70,546	-	102,718
Net depreciation	(55,030)	(163,983)	-	(219,013)
Endowment net assets, December 31, 2015	<u>\$ 1,327,647</u>	<u>\$ 767,745</u>	<u>\$ 2,347,208</u>	<u>\$ 4,442,600</u>

**13. Concentrations of Credit Risk** Financial instruments that potentially subject the Organization to concentrations of credit risk consist principally of cash, cash equivalents and investments. The Organization places its financial instruments with high credit quality financial institutions to limit its exposure to the risk of loss. Throughout the year, the Organization's cash and cash equivalents generally exceed the amount of the FDIC insurance coverage. As of December 31, 2016, the Organization had approximately \$54,658,000 of cash and cash equivalents that exceeded federally insured limits. The Organization does not anticipate nonperformance by the financial institutions.

**14. Subsequent Events** In May 2017, the Organization borrowed an additional \$2,000,000 and in June 2017 repaid \$1,500,000, leaving a remaining balance of \$3,300,000 borrowed under its line of credit agreement with a fluctuating daily LIBOR interest rate, which was 1.89% at the time of borrowing. Management believes that the Organization will be able to repay the line of credit by the end of 2017.